

INTERNSHIP MANUAL
Fashion Merchandising
DIVISION OF FAMILY & CONSUMER
SCIENCES



CLEVELAND, MS 38733
2004-2006

Revised: January 2004

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COURSE SYLLABUS

Course Description

FCS 488 Internship in (area of Family and Consumer Sciences). Supervised professional experience in selected area, including fashion merchandising. Prerequisite: meet specified criteria. 3 or 6.

General course objectives:

1. Gain profitable learning experiences through working closely with professionals in the field.
2. Understand the significance of academic courses and their application to work experience.
3. Understand position responsibilities through interaction with personnel on a formal and informal basis.
4. Understand the relationship between the intern course and career goals.
5. Develop a better understanding of career professionalism.
6. Establish contact with professional personnel.
7. Think in terms of a variety of job possibilities.
8. Make a wise career selection based on firsthand knowledge.

Text

Stretch, S.M. & Harp, S.S. (1992). Retail/merchandising internship manual. New York: Macmillan Publishing Company.

Tentative Evaluation and Grading

The final grade will be based upon the following:

80% - Actual work experience: completion of lab manual activities; merchant's evaluation; faculty/supervisor evaluation; student/faculty conference.

20% - Seminar assignments

The Delta State University grading scale will be used.

Internship Supervisor

Division of Family & Consumer Sciences
P.O. Box 3273, Delta State University
Cleveland, MS 38733
Office Phone: 662-846-4315

Credit Hours

3 credit hours: 200 working hours, (5 weeks at 40 hours or similar)

6 credit hours: 400 working hours, (10 weeks at 40 hours or similar)

THE INTERNSHIP PROGRAM

An internship is a period of supervised work to provide opportunities for development of skills and to test abilities and career interest. This manual provides criteria for eligibility and other information to enable students to apply for and complete an internship in Fashion Merchandising.

* All points are tentative.

<u>Activity</u>	<u>Possible Pts.</u>	<u>Due Date</u>
Issues	50	
Internship assignments	150	
Weekly reports (about 10 pts. ea.)	100	
*Work experience	<u>450</u>	
	750	

* Complete details will be given later during the semester.

Collateral Reading

Selected materials will be assigned and discussed throughout the semester.

CUTS ARE NOT ALLOWED FOR THIS ONE HOUR PER WEEK SEMINAR.

Tardy Work

All assigned seminar activities are due at the beginning of the class period on the due date. Late papers will not be accepted and a grade of "0" will be recorded.

YOU REPRESENT DELTA STATE UNIVERSITY IN A BUSINESS ENVIRONMENT

YOU ARE A FASHION MERCHANDISING STUDENT ENROLLED IN AN OFF-

CAMPUS COURSE EXPERIEMTN, LEARN A LOT, HAVE FUN AND

ALWAYS BE PROFESSIONAL!

BACKGROUND INFORMATION

Fashion Merchandising

In 1976, a fashion merchandising option was added to the offerings of the School of Business at Delta State University. This specialized program was an interdisciplinary effort with the Department of Art, the Division of Management and Marketing, and the Division of Family and Consumer Sciences working together to prepare students for positions in the retailing field with special emphasis placed on fashion retailing. In the fall of 1984, the program in fashion merchandising was moved to the Division of Family and Consumer Sciences.

The internship course, FCS 488, was first offered in the spring of 1979. At that time, internships were highly recommended but were optional. In the 1988-89 Delta State University catalog, FCS 488 Internship for 3 or 6 hours was listed as a required course. Students completing this program will receive a Bachelor of Science in Fashion Merchandising degree, B.S.F.M.

CRITERIA FOR ELIGIBILITY

1. Junior or senior standing
2. Fashion Merchandising major or minor
3. 2.5 cumulative GPA in all coursework OR a 3.0 GPA in Family and Consumer Sciences coursework
4. Previous work experience highly recommended
5. Completion of specified coursework*
6. Completion of internship application
7. Completion of required faculty/teacher recommendations.
8. Approval for internship by an Internship Committee

*** Required Coursework for Fashion Merchandising**

Completion of at least six of the following courses:

FCS 246	The Fashion Industry
FCS 310	Textiles
FCS 311	Apparel Analysis
FCS 320	Historic Costume
FCS 484	Fashion Promotion
FCS 485	Fashion Merchandising
MKT 300	Marketing Principles
MKT 321	Salesmanship
MKT 328	Retail Management

REQUIREMENTS FOR ADMISSION INTO THE INTERNSHIP PROGRAM

1. During the freshman or sophomore year, try to obtain work experience related to your field. However, work experience of any kind is a positive factor in preparation for internship.
2. Complete the Admission Form and return to the appropriate faculty supervisor or to the Chair of the Division of Family and Consumer Sciences. Submit admission form during week of pre-registration according to the following schedule.

At preregistration in the Fall: students apply for internships to be performed the following **Summer**

At preregistration in the Spring: students apply for internships to be performed the following **Fall** or **Spring**

3. Secure faculty recommendations for admission into the internship program. Fashion Merchandising majors must have two Faculty Recommendations. At least one recommendation must come from an FCS faculty member.
4. Completed applications will be reviewed by an Internship Committee and the student will be notified of acceptance or denial of admission before the completion of the semester in which the application is made.
5. Admission will be determined by the Internship Committee using these criteria as guidelines:
 - A. Eligibility requirements
 - B. Student's abilities
 - C. Student's career interests and preferences
 - D. Faculty Recommendations
6. One semester before the planned internship experience, schedule a conference with the faculty supervisor to discuss placement.
7. Placement will be contingent upon acceptance of the intern by an appropriate supervising agency/company with the approval of the Internship Committee.

ENROLLMENT PROCEDURES FOR THE INTERNSHIP

1. Enroll in the internship course FCS 488. As part of the course, all students must participate in a seminar before they leave campus to do their internship.
2. **Students are discouraged from taking other courses during the 5 or 10 week internship work period. In rare circumstances, work experience may be approved for the fall or spring semester. In such cases, students who need to take another course should discuss these scheduling problems with the faculty supervisor of the internship program. Under no circumstances during the work experience may a student take more than twelve hours, including the internship. Students in internship need to be able to schedule blocks of uninterrupted work time. This uninterrupted time should be a minimum of 5 hours per day. Inability to do this will negatively impact the internship experience for the student and for the employer. This will reflect negatively on Delta State. Under no circumstances should a student try to maintain outside employment in addition to the internship experience if it interferes with the student's availability for the internship experience.**

NOTE: The student is responsible for making most of the contacts with prospective establishments regarding internship appointment. Placement must be with an agency, business, or institution approved by the Internship Committee.

**FAMILY AND CONSUMER SCIENCES
INTERNSHIP PROGRAM
ADMISSION FORM**

Name _____ Date _____
Major/Minor _____
GPA (overall) _____ GPA (FCS Course Work) _____

Indicate below the courses that are specified on page 5 of this manual as being required for your area. Indicate the grade you received in completed courses; place a "P" by those you are taking now; and indicate the semester you plan to take the others.

Anticipated Term for Internship

Fall _____ Spring _____ Summer _____
Year Year Year

Hand deliver the forms to the faculty members that you have selected and have them mail the forms to the faculty supervisor. Provide them each with an addressed envelope.

RETURN TO:

Fashion Merchandising Majors return form to:

Dr. Jan Haynes
Division of Family & Consumer Sciences
P.O. Box 3273, DSU
Cleveland, MS 38733

Faculty Recommendation Forms *must be completed according to guideline #3 on page 6 of this manual.*

FAMILY AND CONSUMER SCIENCES INTERNSHIP PROGRAM

FACULTY RECOMMENDATION FORM

To: _____(name of faculty)

_____ has applied for admission into the Family and Consumer Sciences Internship Program (**Fashion Merchandising**) at Delta State University. As you know, many factors other than GPA should be considered in order to admit deserving students into our internship program. Having previously taught this student, you are in a position to help with the final decision.

Please circle the word after each characteristic listed below that BEST describes the above-named student.

- 1. Ability to mix with people: Natural Fairly Good Doubtful
- 2. Leadership quality: Outstanding Average Low
- 3. Ability to learn: Quick Average Slow
- 4. Accepts criticism: Readily Indifferently Reluctantly
- 5. Dependable: Very Average Low
- 6. Initiative: High Average Low
- 7. Common sense: High Average Low
- 8. Appearance: Very Neat Neat Careless
- 9. Would you want this person working for you? __Yes __No

Faculty
Signature _____

Date _____

RETURN TO:

Fashion Merchandising Majors return form to:

Dr. Jan Haynes
Division of Family & Consumer Sciences
P.O. Box 3273, DSU
Cleveland, MS 38733

**FAMILY AND CONSUMER SCIENCES INTERNSHIP PROGRAM
FACULTY RECOMMENDATION FORM**

To: _____(name of faculty)

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Please circle the word after each characteristic listed below that BEST describes the above-named student.

- | | | | | |
|----|--|-------------|---------------|-------------|
| 1. | Ability to mix with people: | Natural | Fairly Good | Doubtful |
| 2. | Leadership quality: | Outstanding | Average | Low |
| 3. | Ability to learn: | Quick | Average | Slow |
| 4. | Accepts criticism: | Readily | Indifferently | Reluctantly |
| 5. | Dependable: | Very | Average | Low |
| 6. | Initiative: | High | Average | Low |
| 7. | Common sense: | High | Average | Low |
| 8. | Appearance: | Very Neat | Neat | Careless |
| 9. | Would you want this person working for you? __Yes __No | | | |

Faculty

Signature _____

Date _____

RETURN TO:

Fashion Merchandising Majors return form to:

Dr. Jan Haynes
Division of Family & Consumer Sciences
P.O. Box 3273, DSU
Cleveland, MS 38733

FCS 488 Internship in Fashion Merchandising

To receive an A in Internship I must have the following items by the dates given:

Weekly reports need to be sent to me by the following Tuesday of the week for which they are written. It is very important that I continually know what is going on. I must get these weekly. They can be faxed: 662-846-4314

Emailed: jhaynes@deltastate.edu
Mailed: P.O. Box 3273, Delta State University
Cleveland, MS 38733
Phone: 662-846-4322

I need the following three complete forms by the second week of your internship, so that I know where you are and who is supervising you:

- 1) Employment Internship Agreement Contract (manual, pp. 437-438)
- 2) Academic Internship Agreement Contract (manual, pp. 441-442)
 - Remember to do the following:
 - Section I: do both
 - Section II: do 1,3,4
 - Section III: do all 12 (all forms are in the manual; pace yourself on these; try to do at least 1 or 2 per week; I need half of these completed by the midpoint of your internship)
 - Section IV: do 2 (submit by the end of your internship)
 - Section V: do 0
 - Section VI: I will send these for completion by your supervisor
- 3) Demographic Information Report (manual, following p. 445)

INTERNSHIP WEEKLY REPORT

Week of:

Total hours worked this week:

Location assigned this week:

Name and title of supervisor:

1. List a summary of assignments and responsibilities for this week:

2. Identify new experiences, skills developed, accomplishments:

3. List any progress on any ongoing project:

FCS 488

LOG OF HOURS WORKED

Name _____

Week of _____

	Time In	Time Out	Hours
Monday			
Tuesday			
Wednesday			
Thursday			
Friday			
Saturday			

Total Hours _____

Initialed by Supervisor _____