

Delta State University
College of Education
Division of Family & Consumer Sciences

FCS 390--Dallas
Spring 2011
CRN 16943

Instructor: Dr. Jan Haynes
Ewing 111; 846-4322
jhaynes@deltastate.edu

COURSE SYLLABUS

Course Description

FCS 390 Fashion Study Tour--Dallas. Professional visit to study apparel market, retailers, manufacturers, and other professionals in the fashion industry at the annual Dallas Career Day sponsored by Fashion Group International. Pre-and post-seminar sessions in preparation for trip to Dallas. May be repeated for 1-3 hours. Maximum 9 hours. 1-3.

Course Objectives

1. Students will gain understanding of the social and economic importance of the fashion industry in major apparel centers, the U.S. and abroad.
2. Students will be able to identify the varied career opportunities in the fashion industry and will develop an understanding of the duties, responsibilities and training needed for each career.
3. Students will have the opportunity to interact with professionals in the fashion industry and gain insight from their personal perspectives.
4. Students will gain understanding of new technologies and how they change the designing, manufacturing, buying, selling, marketing, packaging and display of fashion merchandise.
5. Students will gain understanding of the reciprocal relationships of diverse cultures and fashions.

Text

No text is required

Technology

All written assignments must be completed using appropriate software. Be sure to keep an electronic copy of all materials submitted. Lecture material is often presented on Power-point. The internet is a primary resource for many class materials. The instructor must receive each student's local email address by the second class meeting. Much correspondence is handled via the computer. Supplemental materials are also sent to this email address. Students should check email regularly prior to class. Students are required to activate their Okra email account, and check it regularly. While technology is utilized for educational purposes, **electronic devices are not allowed during class time.**

Attendance Policy

Attendance will be taken at all scheduled DSU class times and Dallas Career Day.
Attendance at all Dallas scheduled career day events is mandatory.

Activities and Requirements

Program is designed for students to broaden their knowledge of the fashion industry, to acquire knowledge of current issues and trends in fashion, textiles and retailing and to gain insight into the Fashion Industry.

Students make their own arrangements for travel and lodging for the Dallas Career Day.

Points will vary depending upon the number of credits registered for.

Note: All points are tentative. Students completing a trend board or design for competition submission need to meet frequently on a regular basis with instructor. Students who are only attending career day must complete a journal, summarizing thoroughly all events that were attended.

Grading and Evaluation

The final course grades will be assigned according to the DSU grading scale.

- A 94-100
- B 85-93
- C 77-84
- D 67-76
- F 66 and below

Course Outline

- I. **Pre-Program Seminar**
Introduction to course.
The nature of the fashion industry.
Contemporary issues and trends in fashion, textiles, apparel manufacturing and retailing.
- II. **Field Study Program**
Attendance at the Dallas Career Day events.

Please refer to the Dallas Career Day website at www.dallascareerday.org for information on all events and competitions. Print information out in landscape format and refer to it frequently.

COE Conceptual Framework

