RECREATION AND TOURISM MANAGEMENT

What can I do with this degree?

AREAS

COMMERCIAL RECREATION/TOURISM

| Travel/T | ransportation |
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Hospitality

Local Commercial Recreation

EMPLOYERS

Convention services Travel agencies Travel/tourism bureaus Cruise lines Airlines Bus lines Railroads Hotels, motels Restaurants Resorts Taverns Motor home parks Campgrounds **Recreation communities** Theme parks Private industry Second home communities Special events companies

Multipurpose sports clubs Racquet clubs Dance studios Health and fitness clubs Golf courses Movie theaters Skating rinks Bowling lanes Party services Amusement parks Various entertainment providers Vendors Concessionaires

STRATEGIES

Develop strong programming, leadership and communication skills. Obtain business skills with business minor or work experience. Acquire foreign language skills.

Obtain experience working at resorts, in hotels, for recreation departments or at special events companies.

Work or volunteer for departments on campus that plan conferences.

Spend summers working at tourist attractions.

Learn membership sales techniques. Develop high knowledge and ability for skill area. Gain experience through related part-time or summer jobs. Work at on-campus recreational facilities.

| (Recreation and | Tourism, | Page 2) |
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AREAS

EMPLOYERS

STRATEGIES

| <u>HEALTHCARE</u> | | |
|---|---|---|
| Therapeutic Recreation | Rehabilitation hospitals Nursing homes Acute care hospitals Psychiatric facilities Community mental health centers Senior centers Adult daycare centers Residential facilities for people with special needs Substance abuse centers Correctional facilities Recovery centers Educational facilities | Demonstrate ability to work as part of an interdisciplinary team. Obtain therapeutic recreation emphasis or graduate degree in area. May require licensure, certification or registration. Need ability to be patient, tactful and persuasive. Possess ingenuity and imagination. Have good physical coordination. Must enjoy working with all types of people. Gain experience through volunteering in related organizations. |
| GOVERNMENT Outdoor Recreation Planning Parks Natural Resource Management Recreation Management Program Management Business Management | City, county or regional government agencies including parks and public recreation programs Correctional facilities Conservation Rehabilitation centers State and federal government agencies including parks, forests, wildlife areas and water resources Department of Defense military bases in U.S. and foreign countries | Learn federal, state and local job application procedures. Obtain experience with government agencies. Become active in local recreation programs and activities. Volunteer to lead teams or organize committees in local recreation leagues. Take additional coursework in wildlife, turf management, exercise science or other related field. |
| SOCIAL SERVICE Camp Management Program Management Community Center Management Coaching Writing | Camps Children's homes Correctional facilities Senior centers Youth programs Special Olympics Community programs for people with special needs Nonprofit organizations Community centers Religiously affiliated organizations | Obtain experience with camps, youth groups, etc. through summer jobs and volunteer positions. Get involved in campus activities and seek leadership roles. |

| (Recreation and Tourism, Page 3) | | |
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| AREAS | EMPLOYERS | STRATEGIES |
| FITNESS | | |
| Health Club Management Fitness Instructing Dance Instructing Coaching Athletic Training | Fitness centers Corporate fitness centers Weight reduction facilities Sports and entertainment centers Athletic clubs Adult care facilities Sports clinics Self employment | Obtain experience and expertise in various athletic/ fitness areas. Work at on-campus recreational facilities. Obtain certification in area if available. Develop excellent physical coordination and condition |
| ENTERTAINMENT PROVIDERS | | |
| Travel and Tourism Resort Management | Airlines, cruise lines, resorts Motels/hotels | Participate in related campus activities like Campus Entertainment Board, Cultural Attractions Committee, etc. |
| Facilities Management | Movie theaters, amusement parks, water theme parks, arenas, stadiums, fairs, festivals | Get experience in campus theater, classes and production. |
| Promotion Writing/Editing | Concert promotion Publishers of magazines, newspapers, websites | Develop strong writing skills and computer aptitude. |
| INDUSTRIAL RECREATION | | |
| | Industry Employees associations/unions Corporate fitness centers | Obtain experience and skills in a variety of areas. Get experience in program planning for various ages. Earn related certifications. |
| RECREATION RETAILING | | |
| | Department stores Specialty shops Sporting goods stores | Gain experience in direct sales and customer service. Develop skills in management and motivation of others. Get experience in promotion and special events. Acquire skills in inventory management including purchasing, stock control and merchandise display. |

AREAS

EMPLOYERS

EDUCATION

Teaching Research Coaching Administration/Recreation Facilities Universities/colleges Elementary/secondary schools Graduate degree required for teaching and administrative positions. Learn process for certification/licensing for teaching K-12.

GENERAL INFORMATION

- Obtain summer, part-time, internship, or volunteer experience in camps, playgrounds, recreation/fitness centers, social service organizations, hotels, tourist attractions, etc.
- Undergraduate degree sufficient for entry-level recreation positions.
- Graduate work required for administrative positions and teaching/research positions at universities/colleges.
- Obtain broad liberal arts and cultural background including knowledge/skills in athletics, music, arts and crafts, nature, dance, drama and club structure.
- Obtain certification in first aid and safety, CPR, lifeguarding, depending on your interests.
- Enjoy the outdoors and/or be willing to work outdoors.
- Develop physical agility and stamina for your career.
- Develop good verbal and written communication skills.
- Join related professional associations. Attend state/national professional association conferences.
- Cultivate the ability to motivate others.
- Possess ability to enjoy life and positively interact with others.
- Obtain competence and skills in special area(s) of interest.
- Learn to work effectively with people of various ages and backgrounds.
- Possess cooperative attitude toward others as well as common sense in understanding and dealing with people and situations.
- Demonstrate ability to work as part of a team.
- Obtain knowledge of U.S. and world geography, history and social customs. Consider taking foreign language depending on your career interests.
- Develop leadership and supervisory skills in coordinating and directing others in various activities.
- Consider participating in the Walt Disney College Program.

STRATEGIES