GENERAL BUSINESS

GBA 203. BUSINESS COMMUNICATION. Theory of communication; multicultural awareness; role of communication in business organizations; emphasis on grammar and basic writing skills as applied in composing a variety of letters, memorandums, and reports. Prerequisites: ENG 102 and word processing skills.

GBA 204. QUANTITATIVE METHODS FOR BUSINESS. Quantitative-based course designed to bridge basic algebraic theory with College of Business quantitative courses. Special emphasis is placed on the application of quantitative techniques to real world business situations. Prerequisites: MAT 104. 3 credit hours

GBA 205. INTRODUCTION TO BUSINESS. A study of business opportunities in the United States. Students will explore opportunities in the public and private sectors, including retail, transportation, manufacturing, restaurant, agricultural, hotel, and health care. 3 credit hours

GBA 220. LEGAL ENVIRONMENT OF BUSINESS. The study of the dynamic legal environment and its impact upon business in the areas of the court systems; ethics; contracts; sales; product liability; torts; consumer law; and the forms of business organizations. 3 credit hours

GBA 325. GRANTWRITING. This course is designed to introduce students to the basic concepts of writing grant applications. This course will educate students on grant funding, eligibility requirements, how to search for funding announcements, and practical experience in the grant application process. 3 credit hours

GBA 490. GENERAL BUSINESS INTERNSHIP. Practical experience in student’s chosen field of work under direct supervision of employer and general supervision of the division’s faculty. Two hundred work hours required for three hours of credit or four hundred work hours for six hours of credit followed by seminar sessions on campus. Prerequisite: Approval of Division Chair. 3 or 6 credit hours

GBA 491. INTERNATIONAL BUSINESS INTERNSHIP. Practical experience in office of cooperating business institution abroad under direct supervision of corporate officers and general supervision of business faculty of the cooperating foreign university/college. 3 credit hours

GBA 492. SPECIAL TOPICS IN GENERAL BUSINESS. Current developments in General Business. Prerequisite: Approval of Division Chair. 3 or 6 credit hours

GBA 492. FIELD EXPERIENCE IN INTERNATIONAL BUSINESS. This course is a specially arranged, study-abroad field experience which provides intensive business exposure to a target country or region. Students will conduct hands-on research, visit and interact with the business community in the target country, and/or prepare written reports on international business topics. Course can be repeated for credit. Instructor's permission required.