

ENGAGE EXCELLENCE:

STRATEGIC PLAN 2015-19

**DELTA STATE
UNIVERSITY** 

Designation	Indicator Broad Category	Specific Measures – following are suggestions/examples & are not intended to be read as comprehensive –
Strategic Plan Goal 1: Increase student learning (DSU will ensure through high-quality programs that graduates are well prepared for successful careers, meaningful work in a global society, and engaged citizenship.)		
SP1.Ind01	Pass rates: developmental and intermediate courses	Pass rate in first course (099) after Developmental (090) Pass rate in first course (100-level) after Intermediate (099)
SP1.Ind02	National / Standardized Test Scores	CAAP, PRAXIS I, II, NCLEX
SP1.Ind03	Access to academic and support services	Career services (# of student contacts, surveys, workshops, etc) Academic Tutoring Developmental Resources
SP1.Ind04	Job placement	(%) of students employed w/in one year of graduation; (%) of students employed in field at time of graduation
SP1.Ind05	Diversity: Access to diverse ideas/programs	students exposed to diverse ideas at “moderate” to “very high” levels (survey)
SP1.Ind06	Advising: Access to improved, comprehensive, and directed/targeted advising	students satisfied with level of advising (excellent or good)
SP1.Ind07	Resources: Access to appropriate library and learning resources	Library collections: age/range Technology Computer/media labs
SP1.Ind08	Curriculum Development and Review	Curriculum review Program review Accreditation
SP1.Ind09	Extracurricular, Leadership, Organization Activities	Memberships, participation numbers, new organizations/activities, demographics

<u>Designation</u>	<u>Indicator Broad Category</u>	<u>Specific Measures</u>
<u>SP Goal 2 Develop an engaged, diverse, high-quality student population</u> (Delta State will attract, retain, and graduate an engaged and success-oriented student population)		
SP2.Ind01	Enrollment	FT/FT freshmen, CC transfer, Part – time, International, Graduate
SP2.Ind02	Retention	Year to year retention (available by race/gender) Graduate Student Completions in One Year or Returned for a Second Year
SP2.Ind03	Graduation Rate	(IPEDS) freshmen cohort 6 years (by race/gender/Pell) Athletes (academic success rate) 4 and 5 year grad rates
SP2.Ind04	Number of degrees	UG, GR
SP2.Ind05	Admissions yield rate	UG, GR
SP2.Ind06	Graduate Assistantships	Number of graduate assistantships
SP2.Ind07	Scholarships and Aid	Scholarship (or aid) dollars per FTE
SP2.Ind08	Recruitment Activities and Improvement	Budgets, software, processes

<u>Designation</u>	<u>Indicator Broad Category</u>	<u>Specific Measures</u>
<u>SP Goal 3 Assure high-quality, diverse, engaged faculty and staff</u> (Delta State will attract, retain, and support an engaged and highly-trained workforce.)		
SP3.Ind01	Faculty and staff hiring	
SP3.Ind02	Salary	by rank (faculty) by EEO (staff)
SP3.Ind03	Distance Education training	Number of faculty participating in distance learning training through OIT
SP3.Ind04	Technology training	Training available Training utilized
SP3.Ind05	Retention of personnel	Faculty Staff
SP3.Ind06	Diversity	Race/Gender/Ethnicity – all categories of employees
SP3.Ind07	Credentials	FT faculty
SP3.Ind08	Evaluations	Systematic, on time, archived
SP3.Ind09	Professional Development	Faculty research opportunities, grants funding, travel budget, new faculty HR Training offered Utilization of offerings
SP3.Ind10	Personnel Training- HR and Other (staff development)	Skills training, OIT

<u>Designation</u>	<u>Indicator Broad Category</u>	<u>Specific Measures</u>
Goal 4: <u>Enhance institutional effectiveness:</u> (DSU will improve and communicate effectively its financial, physical, and resource capacities, demonstrating efficiencies in programs and services.)		
SP4.Ind01	IHL reports	Timely, accurate Protocol
SP4.Ind02	Audits	Scheduled, no findings
SP4.Ind03	External resources	Capitol campaign; Alumni/Foundation reports Grants submitted/funded External funding (bonds?)
SP4.Ind04	Facilities management	Deferred maintenance, construction Construction Improvements
SP4.Ind05	Master lease	budget, number of items
SP4.Ind06	Technology infrastructure	sustainability, improvements, contracts
SP4.Ind07	Website	Regular review (cmte) Use (measured by hits) upgrades/maintenance
SP4.Ind08	Campus efficiencies	Energy savings; Recycling Use of facilities
SP4.Ind09	Institutional review process/ Accreditations/ Institutional Effectiveness	Strategic planning (indicators assessed) Accreditation status (all) Annual Reports (outcomes/goals)
SP4.Ind10	Data integrity	Goals established, beginning with APR's for 2010-11
SP4.Ind11	Process manuals	All units: Phased in over three year period, starting with APR's for 2010-11
SP4.Ind12	Publication of University Data and Information	prepared and posted on website
SP4.Ind13	Safe and Secure Campus	policies, procedures, practices
SP4.Ind14	Marketing, Publicity, Advertising	

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<u>Goal 5 Improve the quality of life for all constituents</u> (Improving its image and impact, DSU will increase and enhance outreach, services, and partnership initiatives, in the region and beyond.)		
SP5.Ind01	Distance Education offerings	online offerings courses, programs, enrollment off-campus offerings courses, programs, enrollment
SP5.Ind02	Continuing education	intersession offerings number non-traditional workshops, CEU's
SP5.Ind03	Campus facilities and space for use by external constituents	space usage
SP5.Ind04	Cultural offerings	cultural events for public
SP5.Ind05	Diversity initiatives	Internationalization Events Outreach
SP5.Ind06	Community outreach	partnerships centers programs
SP5.Ind07	Economic Development initiatives and projects	Projects; impact; partnerships events
SP5.Ind08	Area priorities (Delta, IHL, or state)	Ed.D. enrollment (AY unduplicated) Number of teaching degrees UG, GR Number of nursing degrees BSN, MSN