Unit Level Report AY 2012
Department: Accountancy, Computer Information Systems and Finance

Delta State

Academic Affairs/Provost and VPAA

College of Business

Accountancy, Computer Information Systems and Finance

ACISF Mission Statement

Mission statement
To prepare students for the marketplace by providing challenging educational opportunities.

Related Items
There are no related items.

BBA-ACC 01: LO Financial Accounting

Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Two-thirds of Accounting majors will demonstrate the ability to prepare financial statements in accordance with United States Generally Accepted Accounting Principles (USGAAP)

Data Collection (Evidence)
Evaluation of financial statement preparation in appropriate accounting classes

Results of Evaluation
Two-thirds of Accounting majors prepared acceptable financial statements

Use of Evaluation Results
The faculty consider other courses in which financial statement preparation and analysis may be incorporated

Related Items

GE 03: Quantitative Skills
BBA-ACC 02: LO Auditing
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Three-fourths of Accounting majors will demonstrate the ability to perform an audit in accordance with United States Generally Accepted Audit Standards

Data Collection (Evidence)
Evaluation of students’ audit reports

Results of Evaluation
Three-fourths of our majors submitted acceptable audit reports

Use of Evaluation Results
The faculty contemplate teaching methodology and additional resources to strengthen learning because auditing is a critical accounting function

Related Items
There are no related items.

BBA-ACC 03: LO Taxation
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Two-thirds of Accounting majors will demonstrate the ability to prepare a federal income tax return

Data Collection (Evidence)
Evaluation of students’ preparation of federal income tax returns for individuals, partnerships, and corporations

Results of Evaluation
Two-thirds of Accounting majors prepared acceptable federal income tax returns

Use of Evaluation Results
The faculty consider additional teaching and learning aids to assist learning

Related Items

GE 03: Quantitative Skills
BBA-ACC 04: LO Management or Cost Accounting
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Two-thirds of Accounting majors will demonstrate the ability to account for project costing

Data Collection (Evidence)
Evaluation of students’ decision making process as demonstrated in projects involving the cost of components of production

Results of Evaluation
Two-thirds of Accounting majors correctly accounted for project costing

Use of Evaluation Results
The faculty teach various types of jobs to illustrate project costing

Related Items
GE 03: Quantitative Skills

BBA-ACC 05: LO Governmental or Not-For-Profit Accounting
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Two-thirds of Accounting majors will demonstrate the ability to perform transactional accounting in order to determine that governmental funds were used appropriately

Data Collection (Evidence)
Evaluation of students’ general accounting journal entries involving governmental funds

Results of Evaluation
Two-thirds of Accounting majors correctly recorded journal entries that involved governmental funds

Use of Evaluation Results
U.S. Generally Accepted Accounting Principles (USGAAP) are regularly reviewed to insure accurate instruction regarding the accounting of this type of funds

Related Items
There are no related items.
BBA-CIS 01: LO Microcomputer applications
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
One-half of Computer Information Systems majors will be able to create and edit accurately word processed documents, spreadsheets, simple databases, and presentations using productivity software applications

Data Collection (Evidence)
Pre-test and post-test administered in CIS 205 Microcomputer Applications

Results of Evaluation
One-half of CIS majors can accurately create and edit word processed documents, spreadsheets, simple databases, and presentations using productivity software applications

Use of Evaluation Results
Faculty are constantly analyzing these basic essential computer skills and adjusting projects and exercises to enable students to gain these competencies

Related Items

GE 05: Self

BBA-CIS 03: LO Information system design
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Two-thirds of Computer Information Systems majors will demonstrate the ability to analyze, design and implement an information system to meet desired needs

Data Collection (Evidence)
Evaluation of the analysis performed and the solutions recommended to particular information system problems; Evaluation of a team project for the design & implementation of a complete information system

Results of Evaluation
Two-thirds of CIS students are able to analyze, design and implement an information system to meet desired needs

Use of Evaluation Results
Faculty are constantly analyzing the information system needs of businesses and adjusting problems and projects to reflect this rapidly changing environment
Related Items

GE 01: Critical and Creative Thinking

GE 04: Inquiry and Technology

BBA-CIS 04: LO Information system security
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Two-thirds of Computer Information Systems majors will demonstrate the ability to maintain computer information system security

Data Collection (Evidence)
Evaluation of the security design of an information system

Results of Evaluation
Two-thirds of CIS students are capable because the system did not get hacked

Use of Evaluation Results
Faculty are constantly analyzing the security needs of information system needs and adjusting problems and projects to reflect this rapidly changing environment

Related Items

GE 04: Inquiry and Technology

BBA-FIN 01: LO Principles of financial management
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Two-thirds of Finance majors will be able to measure or formulate the time value of money, capital budgeting, risk and return, and working capital management

Data Collection (Evidence)
Evaluation of students’ tests scores and case studies on the time value of money, capital budgeting, risk and return, and working capital management
Results of Evaluation
Two-thirds of Finance students are capable of measuring or formulating these financial concepts

Use of Evaluation Results
The Faculty analyze different business scenarios and case studies to teach these concepts

Related Items

GE 02: Communication

BBA-FIN 02: LO Principles of investing
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Three-fourths of Finance majors will be able to evaluate investments (stocks and bonds)

Data Collection (Evidence)
Evaluation of students’ investment programs

Results of Evaluation
Three-fourths of Finance students are correctly evaluated securities based on yield and security

Use of Evaluation Results
The Faculty consider different stocks and bonds for student analysis

Related Items
There are no related items.
BBA-IRR 01: LO Loss exposure & risk management techniques
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Two-thirds of Insurance majors will be able to evaluate and compare loss exposures & risk management techniques

Data Collection (Evidence)
Demonstration of identification and analysis of loss exposures and selection of appropriate risk management alternatives or techniques through case studies

Results of Evaluation
Two-thirds of Insurance students demonstrated this knowledge

Use of Evaluation Results
The Faculty consider different scenarios to teach and test students on their ability to evaluate and compare these techniques

Related Items
GE 01: Critical and Creative Thinking

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BBA-IRR-FP 01: LO Estate Planning
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Two-thirds of Insurance majors will be able to prepare an estate plan

Data Collection (Evidence)
Demonstration of tax & estate planning through students’ preparation of comprehensive tax and estate plans

Results of Evaluation
Two-thirds of Insurance students correctly prepared an estate plan

Use of Evaluation Results
The Faculty consider various scenarios and situations to explain important tax and estate planning concepts

Related Items
GE 01: Critical and Creative Thinking
BBA-IRR-RE 01: LO Real estate valuation/ appraisal
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Three-fourths of Real Estate majors will be able to estimate the value of real estate

Data Collection (Evidence)
Demonstrate the methods of valuations of homes and commercial real estate through appraisal case studies

Results of Evaluation
Three-fourths of Real Estate students are able to estimate these values

Use of Evaluation Results
The Faculty consider various parcels of real estate to teach the fundamentals of valuation

Related Items
There are no related items.

MPAC 01: LO Auditing Standards
Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Three-fourths of Graduate Accounting students will demonstrate the ability to apply appropriate audit procedures

Data Collection (Evidence)
Evaluation of graduate students’ audit practice

Results of Evaluation
Three-fourths of Graduate Accounting majors applied appropriate audit procedures

Use of Evaluation Results
The graduate faculty consider other teaching methodology to keep students current with this essential accounting function

Related Items
There are no related items.
MPAC 02: LO Tax Law

Start: 7/1/2011
End: 6/30/2012

Learning Outcome
Three-fourths of Graduate Accounting students will compose accurate briefs of case law regarding tax situations

Data Collection (Evidence)
Evaluation of accounting graduate students’ written case briefs

Results of Evaluation
Three-fourths of Graduate Accounting students composed accurate case law briefs

Use of Evaluation Results
New cases are reviewed each year

Related Items
There are no related items.

ACISF 2012_01: Pass rates

Start: 7/1/2011
End: 6/30/2012

Unit Goal
Revise & update the curriculum as needed to better prepare the graduates for success in the business world.

Evaluation Procedures
Curriculum committees in each major/discipline meet at least annually to review and revise the curriculum.

Actual Results of Evaluation
A new CIS emphasis area will be offered in our MBA Program with 12 hours of graduate level courses being offered starting in the Fall 2012. These four new courses are:

CIS 606. Enterprise Data Warehousing. Development of knowledge and skills in data warehousing and data mining technologies required for solving complex problems of data and information management, information retrieval, and knowledge discovery facing modern organizations. 3 hours.

CIS 612. Global Supply Chain Management. The conceptualization, design, and implementation of supply chains in dynamic global markets that strategically utilize information technologies to improve decision making regarding resources, logistics, procurement and supply contracting, product and process design, and revenue management, inventory and risk management. 3 hours.
CIS 618. Business Intelligence. The concepts, analysis techniques, data cubes, mining of corporate data warehouses, and manipulation of extracted information to enable effective data driven decision making for the formulation and execution of business strategies. 3 hours.

CIS 624. Enterprise Resource Planning. Introduction to enterprise resource planning (ERP) concepts, software, and practices; Data integration and redesign of processes in organizations including managing supply chains and customer relationships. 3 hours.

Use of Evaluation Results
Related Items

SP1.Ind01: Pass rates: developmental and intermediate courses

ACISF 2012_02: Pass rates and development
Start: 7/1/2011
End: 6/30/2012

Unit Goal
Require majors to be proficient in the use of various software applications including word processing and spreadsheets.

Evaluation Procedures
This is required in a number of courses.

Actual Results of Evaluation
Use of Evaluation Results
Related Items

SP1.Ind01: Pass rates: developmental and intermediate courses

ACISF 2012_03: Pass rates and academic support
Start: 7/1/2011
End: 6/30/2012

Unit Goal
Expand communicative and group skills.
Evaluation Procedures
A number of courses require communication and group skills.

Actual Results of Evaluation

Use of Evaluation Results

Related Items

SP1.Ind01: Pass rates: developmental and intermediate courses

SP1.Ind03: Academic and support services

ACISF 2012_04: National and standardized test scores
Start: 7/1/2011
End: 6/30/2012

Unit Goal
Increase enrollment of quality students in the undergraduate programs.

Evaluation Procedures
Every student is a quality student.

Actual Results of Evaluation
We participate in Freshmen and Transfer Student Orientation to solicit and register students in College of Business majors.

We participate in the annual Majors Fair to solicit present DSU students to major in College of Business disciplines.

Use of Evaluation Results

Related Items

SP1.Ind02: National / Standardized Test Scores
ACISF 2012_05: Pass rates and job placement

Start: 7/1/2011
End: 6/30/2012

Unit Goal
Prepare students for job placement, business promotion, and community service.

Evaluation Procedures
This is what we do every day in every class.

Actual Results of Evaluation

Use of Evaluation Results

Related Items

SP1.Ind01: Pass rates: developmental and intermediate courses

SP1.Ind04: Job placement
Section IV.a

Brief Description

Judgment
☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
The Division of Accountancy, Computer Information Systems, and Finance offers four programs leading to the Bachelor of Business Administration (BBA): the BBA in Accountancy, the BBA in Computer Information Systems, the BBA in Finance, and the BBA in Insurance and Real Estate. The Division offers night courses, online courses, and workshops to serve the needs of both traditional and nontraditional students.

Accountancy Programs
The Accountancy program prepares students for careers in public, management, governmental, and tax accounting and for advanced study in Accountancy and Business. Students have the opportunity to gain practical experience by working as interns with approved, cooperating companies in their senior year. The traditional program of study in Accountancy requires 30 hours of Accounting and Computer Information Systems courses. The program includes financial accounting, cost accounting, auditing, fund and tax accounting. The program includes courses required to be eligible to sit for the Certified Public Accountant (CPA) examination, although additional courses (150 college hours) are required to sit for the exam. All Accountancy majors must earn a grade of "C" or better in all accounting and computer information systems courses. In addition, they must have earned a "C" in all prerequisite courses before enrolling in a course.

Computer Information Systems Programs
The Computer Information Systems area is the major field in which students are taught to use technology to create a comparative advantage for an organization they will learn to analyze, design, develop, and support computerized information systems. The program uses extensive laboratory work to enhance students' understanding of the subject matter. Advanced courses provide opportunities for students to design and implement real-life information systems. Internship opportunities are available to upper-level students. A number of freshman and sophomore-level courses within the Division are available for credit by examination. If students have had high school courses or work experience which they believe qualifies them in a subject, they may see the Division Chair for information about the examination. To meet graduation requirements, CIS majors must earn a grade of "C" or better in each course in their field of concentration. Further, CIS majors may not enroll in a course in their field of concentration without first earning a grade of "C" or better in its prerequisite course(s).

Finance Programs
The Finance Program is designed to provide students with a thorough knowledge of the financial institutions of the modern economy, with special emphasis on application of techniques in financial decision making. The purpose of the program is to prepare students to become effective financial managers. All finance majors must earn a grade of "C" or better in each course in their field of concentration.

Insurance and Real Estate Programs
The Insurance and Real Estate Program is designed to provide the student with a theoretical as well as a practical base for understanding the principles and practices in insurance and real estate. The student will understand the operation of the theory of real property valuation, the theoretical base for insurance as practiced in the economy, and a rich application of practicality in sales, management, and the total support systems. The purpose of the program is to prepare a student to perform effectively in any one of the many jobs in insurance and real estate industries. All insurance and real estate majors must earn a grade of "C" or better in each course in their field of concentration.

Financial Planning
This program is registered with the Certified Financial Planner (tm) Board of Standards. Successful completion of the program will qualify participants to sit for the national CFP (tm) Certification Exam. NOTE: "CFP (tm), CERTIFIED FINANCIAL PLANNER (tm), and CFP (tm) marks are certification marks owned by the Certified Financial Planner Board of Standards, Inc. These marks are awarded to individuals who successfully complete the CFP Board's initial and ongoing certification requirements. Delta State University does not certify individuals to use the CFP (tm), CERTIFIED FINANCIAL PLANNER (tm), and CFP (tm) certification marks. CFP certification is
granted only by the Certified Financial Planner Board of Standards to those persons who, in addition to completing an educational requirement such as this CFP Board-Registered Program, have met its ethics, experience, and examination requirements.

Professional Financial Studies Program
Successful completion of FIN 403 will qualify participants to sit for the national Certified Treasury Professional exam. Delta State University does not award the CTP designation. The right to use the mark CTP is granted by the Association of Financial Professionals.
Section IV.b

Comparative data
Enrollment, CHP, majors, graduation rates, expenditures, trends, etc.

Judgment
☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative

Trend data for ACC, CIS, FIN for 2009-2013.

Sources

- [ACC Trend Data 2009-2013]
Section IV.c

Diversity Compliance Initiatives and Progress

Judgment

☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative
Section IV.d

Economic Development Initiatives and Progress

**Judgment**
- [ ] Meets Standards
- [x] Does Not Meet Standards
- [ ] Not Applicable

**Narrative**
Drs. Michelle Matthews & Gokhan Karahan served as officers of the Center for Economic Education & Research, which prepares high school teachers to instruct economics courses.
Section IV.e

Grants, Contracts, Partnerships, Other Accomplishments

Judgment
☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
The student organization Association of Information Technology Professionals, sponsored by Computer Information Systems faculty members Dr. Vicki Webster and Ms. Lynn Byrd, hosted the corresponding high school student organizations from Shaw, Mississippi High School and West Bolivar (Rosedale) Mississippi High School.
Section IV.f

Service Learning Data
List of projects, number of students involved, total service learning hours, number of classes, faculty involved, accomplishments.

Judgment
☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative
We sponsored internships with the North Sunflower Medical Center (Ruleville, MS), Gresham Petroleum (Indianola, MS), FedEx (Memphis, TN), Ellucian (Cleveland, MS), Double Quick (Indianola, MS), Haley Insurance Agency (Clarksdale, MS), and Front Gate Realty (Ridgeland, MS).
Section IV.g

Strategic Plan Data
Only use this section if you have strategic plan info to report that is not covered in other areas of your report

Judgment
☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section IV.h

Committees Reporting To Unit
Each unit includes in the annual plan and report a list of the committees whose work impacts that unit or any other aspect of the university; along with the list will be a notation documenting the repository location of the committee files and records. Committee actions affecting the unit’s goals may be noted in other applicable sections of the annual reports. Not required to be included in the unit’s annual plan and report, but required to be maintained in the repository location, will be a committee file that includes, for each committee: Mission and by-laws, Membership, Process, Minutes.

Judgment
☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative
Accountancy Curriculum Committee--Divisional Chair's Office
Computer Information Systems Curriculum Committee--Divisional Chair's Office
Finance Curriculum Committee--Divisional Chair's Office
Insurance & Real Estate Curriculum Committee--Divisional Chair's Office
**Section V.a**

**Faculty (Accomplishments)**
Noteworthy activities and accomplishments

**Judgment**

- □ Meets Standards
- □ Does Not Meet Standards
- □ Not Applicable

**Narrative**

Ashley Soliz successfully defended her dissertation proposal.
Section V.b

Staff (Accomplishments)

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section V.c

Administrators (accomplishments)

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section V.d

Position(s) requested/replaced with justification

Judgment
☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section V.e

Recommended Change(s) of Status

Judgment
☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section VI.a

Changes Made in the Past Year

Judgment

☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative

Changes made in the past year:

Recommended changes for the coming year(s):
Section VI.b

Recommended Changes for the Coming Year

Judgment
- [ ] Meets Standards
- [x] Does Not Meet Standards
- [ ] Not Applicable

Narrative