Unit Level Report AY 2012  
Department: Student Life/CART

Delta State  
Student Affairs/VPSA  
Student Life/CART

SL Mission Statement

Mission statement
The mission of Student Life is to help students get involved on our campus by creating a learning environment outside the classroom, beginning with Orientation, continuing with numerous student organizations and activities, and ending with a successful graduate.

Related Items
There are no related items.

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SL FY2012_01: Require Orientation to increase retention  
Start: 7/1/2011  
End: 6/30/2012

Unit Goal
Increase Orientation to become a required program for all new students, both freshman and transfers, in order to increase retention for our University.

Evaluation Procedures
The faculty and staff included in the selection, training, support, and implementation of the Orientation Leaders and the Orientation Program will meet, form a focus group, and discuss the strengths and weaknesses of the program. They will also compile a list of the requirements of a varied program…one for freshman and another for transfers. The analysis of the evaluations that were recently given to each participate of the summer sessions will be reviewed and revisions suggested. Our current policy of working around the Teach for America program will be reviewed and suggestions for making a required program successful will be listed for evaluation.

Actual Results of Evaluation
Plans for the program will continue to improve the percentage of new students participating in Orientation, increase the number of new students registering for classes prior to the beginning of the school year, give more attention to the scheduling of the activities of Orientation so that we may accommodate more students, and improve the communication and participation of the administration, faculty, staff, students, and parents.

Use of Evaluation Results
The improved percentage of new students participating has given a better than previous view of student enrollment for the University, as well as for individual classes. The need for more faculty and staff involvement in Orientation, as well as better communication among the staff, faculty and students, in order to accommodate more students has been successfully addressed. As a result of all factors considered, an additional Orientation session is planned for the day before classes begin in order to assist new students, especially freshmen, with exposure to the policies and procedures that will benefit them in adjusting to our campus life and provide assistance from the Orientation Leaders in the registration process if they are not already registered.

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Related Items

- SP2.Ind01: Enrollment
- SP2.Ind02: Retention

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SL FY2012_02: Implement Maxient software system  
Start: 7/1/2011  
End: 6/30/2012

Unit Goal
Implement the Maxient software system for CART, the confidential assessment response team.

Evaluation Procedures
With increased publicity about the Maxient system and the ability for any campus personnel to report, the CART team will compare the number of reports and responses with the similar time period for the last year. The team will also evaluate by discussing its responses to reports and the effectiveness of the responses. The team will compare and categorize the types of reports from mild to severe using the information learned in our behavioral intervention training sessions. The team will also review the effectiveness of the Maxient system in handling the information received and determine any changes in the process that are deemed necessary. To insure confidentiality the data system will guarantee that data integrity standards are
met in compliance with the university integrity policy.

Actual Results of Evaluation
CART did not have an increase in reports during the fall semester 2011 compared to fall semester 2010. (The number of reports and information on the reports is extremely confidential and cannot be shared on this report.) The team made adjustments to the processing of the individual reports as the training with the new system prepared us to do. The team leader had more periodic meetings to discuss the use of the system.

Use of Evaluation Results
The team will meet periodically to review the training materials and the processing of reports submitted via the Maxient program. An increase in the number of reports submitted will occur after the campus community becomes familiar with the Maxient program for CART. Better use of the CART team will occur, as well as better management of the reports for and by the faculty, staff, and students. A continued increase in publicity on campus about the system and its use will raise the comfort level of the faculty and students with using the system, instead of calling the team leader with their concerns about behavior. The team is faced with the challenge of breaking the old, comfortable habit of just calling with their information.

Related Items
- SP4.Ind13: Safe and Secure Campus

SL FY2012_03: Continue growth of Parents Association
Start: 7/1/2011
End: 6/30/2012

Unit Goal
Continue the growth of the DSU Parents Association in collaboration with the DSU Alumni Association.

Evaluation Procedures
Conduct a comparison of the number of parents involved in the Parents Association in 2010-2011 with the number for 2011-2012. Increase the publicity of the association with assistance from the Alumni Association and give special emphasis to other parents joining the association.

Actual Results of Evaluation
There has been an increase in the number of parents who have joined the DSU Parents Association and have become dues paying members. It is believed, but hard to document, that an increase in involvement of parents in campus activities and events has occurred. Student Life has continued to distribute a newsletter to parents about campus life.

Use of Evaluation Results
Due to the increase in dues paying members, we are planning a recognition event for the parents of our students. We plan to distribute ribbons or buttons of recognition on “Parents Day” in the fall 2012. Student Life will continue to seek new ways to increase our numbers and interest in the Parents Association.

Related Items
- SP5.Ind06: Community Outreach

SL FY2012_04: Expand positive image of Greeks
Start: 7/1/2011
End: 6/30/2012

Unit Goal
Continue to expand the positive image of our Greek organizations.

Evaluation Procedures
By increasing our media exposure in a positive way, increased publicity about our outstanding Greek system and its diversity will ignite more interest in being Greek. The scholastic, leadership, philanthropic, and social aspects of Greek life will be emphasized in all activities. Inform the Greek fraternities and sororities on our campus of all activities (using the categories mentioned in the previous sentence) of each group by advertising a Greek Calendar of events in the Student Life office. The DSU Interfraternity Council and Panhellenic Council will encourage more Greek unity by coordinating numerous organizations to assist with single causes, both on campus and in the community.

Actual Results of Evaluation
The Greek fraternities and sororities did keep more accurate records of events, hours volunteered, and amount of monies collected for each philanthropic event. The Greek organizations were recognized locally and nationally for the good things they have done for our campus and local communities. The Greek organizations displayed better “teamwork” and communicated more effectively among the fraternal organizations than in the last several years.

Use of Evaluation Results
The interest in our organizations will improve and our recruitment number will increase over the past year. The Greek organizations will use the information compiled to apply for fraternity and sorority local and national awards, therefore gaining recognitions for their chapters and Delta State University. The individual members will use the skills they learned in
volunteering and serving their organization to be better citizens both on and off campus. The philanthropy statistics, scholarship achievements, leadership opportunities, and social activities will be used during their DSU orientation Greek presentation and in numerous newspaper articles in our local papers and other media sources to gain recognition from prospective students.

Related Items
SP5.Ind06: Community Outreach

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SL FY2012_05: Student Union as Unit under Student life
Start: 7/1/2011
End: 6/30/2012

Unit Goal
Incorporate reporting for Student Union under Student Life

Evaluation Procedures
Union will not be separate report but will be included under Student Life.

Actual Results of Evaluation
Report is included in document directory under this Student Life section. See below

Use of Evaluation Results
Student Union will remain as an unit listed under Student Life to maintain access to archived report 2010-11.

Related Items
There are no related items.
Section IV.a

Brief Description

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative

The mission of Student Life is to provide administrative guidance to a number of areas that involve students, faculty, staff, and families of Delta State University that come under the purview of Student Affairs:

- Orientation
- CART (Confidential Assessment Response Team)
- DSU Parents Association
- Greek Life (DSU Interfraternity Council and DSU Panhellenic Council)
- Student Organizations
- Management of the H.L. Nowell Student Union (The Union report is attached for AY 2012. In the future, the Union report will be incorporated into the Student Life Report).
- Custodial Services
- Assistance to the Vice President for Student Affairs

Student Life is located in the H.L. Nowell Student Union, Suite 200, with the address of DSU Box 3202 and office phone number is 662-846-4666.

Sources

- 📄Union Report AY 2012
Section IV.b

Comparative data
Enrollment, CHP, majors, graduation rates, expenditures, trends, etc.

Judgment
☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative
In 2011-2012,
• The number of active student organizations was 91 and inactive 44.
• The number of members in Greek organizations was 346.
Section IV.c

Diversity Compliance Initiatives and Progress

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative

• All organizations are open with no consideration given to race, creed, color, veteran's status, or national origin. All Student Organizations are governed by an approved constitution and bylaws.
• The race and gender of the Orientation Leaders for 2012 was 3 African Americans and 14 Caucasians, including 5 males and 12 females.
Section IV.d

Economic Development Initiatives and Progress

Judgment
☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative
The number of parents attending Orientation and possibly contributing to the economic development of our Cleveland community by staying in our motels and eating at our restaurants was a total of 421. (I do not have an exact number from the 421 who attended Orientation who also stayed in motels and ate at our restaurants, but I do know that it was a considerable number of them.)


Section IV.e

Grants, Contracts, Partnerships, Other Accomplishments

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section IV.f

**Service Learning Data**
List of projects, number of students involved, total service learning hours, number of classes, faculty involved, accomplishments.

**Judgment**
☐ Meets Standards   ☐ Does Not Meet Standards   ☐ Not Applicable

**Narrative**
Section IV.g

Strategic Plan Data
Only use this section if you have strategic plan info to report that is not covered in other areas of your report

Judgment
☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative
The number of DSU personnel who participated in the Orientation program for 2012 was 128, including administration, faculty, and staff.
Section IV.h

Committees Reporting To Unit

Each unit includes in the annual plan and report a list of the committees whose work impacts that unit or any other aspect of the university; along with the list will be a notation documenting the repository location of the committee files and records. Committee actions affecting the unit’s goals may be noted in other applicable sections of the annual reports. Not required to be included in the unit’s annual plan and report, but required to be maintained in the repository location, will be a committee file that includes, for each committee: Mission and by-laws, Membership, Process, Minutes.

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative

- CART (Confidential Assessment Response Team)
- Orientation Leaders (student leaders chosen by an interview process with numerous requirements)
- DSU Interfraternity Council (governing body for Kappa Alpha Order, Kappa Sigma, Phi Mu Alpha Sinfonia, and Pi Kappa Alpha, and Sigma Alpha Epsilon)
- DSU Panhellenic Council (governing body for Delta Delta Delta, Kappa Delta, and Phi Mu)
- Order of Omega (honorary Greek organization)
- The DSU Parents Association
- The files or work orders for H.L. Nowell Student Union
- The files for all DSU student organizations
- All records for the Student Affairs Custodial Service
Section V.a

Faculty (Accomplishments)
Noteworthy activities and accomplishments

Judgment
☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative
Section V.b

Staff (Accomplishments)

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative

The Panhellenic Council and the Interfraternity Council were both recognized for outstanding contributions to the Year of the Student at the spring 2012 Recognition Banquet. They contributed time and money to numerous philanthropic projects on campus and the community.

The Panhellenic executive officers represented Delta State University at the Southeastern Panhellenic Conference in Atlanta, GA during the 2012 spring semester.
Section V.c

Administrators (accomplishments)

Judgment
☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative

Elsie Lynn Ervin served during the 2011-2012 academic year as member of the following: Administrative Staff Council, University Emergency Response Team, Safety and Environment Committee, Orientation Leader Selection Committee, the Staff Council’s Projects Committee, the Student Organizations Committee, the Student Director of the Union Selection Committee, and the CART team chair. She is a life member of the Delta State University Alumni Association from Bolivar County, the Cleveland Kappa Delta Alumnae Association, and the Covenant Presbyterian Church in Cleveland, MS.
Section V.d

Position(s) requested/replaced with justification

Judgment

☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative
Section V.e

Recommended Change(s) of Status

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section VI.a  

Changes Made in the Past Year  

Judgment

☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative
Section VI.b

Recommended Changes for the Coming Year

Judgment

☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative