Delta State

Enrollment Services

ENR Mission Statement

Mission statement
To encourage, support, and monitor the needs of students in our region through effective communication. To admit a student population that will play a vital role in achieving the mission of the University and contribute knowledge, understanding, and leadership to our culture.

Related Items
There are no related items.

ENR 01: Transfer Students
Start: 7/1/2011
End: 6/30/2012

Unit Goal
Promote/hire a Director of Community College Relations

Evaluation Procedures
Final enrollment figures

Actual Results of Evaluation
A Coordinator of Transfer Admission was hired on December 1, 2011.

Use of Evaluation Results
Increased enrollment from the Community College system provides additional resources for the institution and assists in promoting awareness of the University.

Related Items
There are no related items.

ENR 02: Director of Admissions
Start: 7/1/2011
End: 6/30/2012

Unit Goal
Promote/hire a Director of Admissions

Evaluation Procedures
A Director of Admissions was hired on April 16, 2012.

Actual Results of Evaluation

Use of Evaluation Results
Related Items
There are no related items.

ENR 03: Computer Software
Start: 7/1/2011
End: 6/30/2012

Unit Goal
Purchase and implement Banner Relationship Management Software (BRM)

Evaluation Procedures
Implementation of software

Actual Results of Evaluation
Software was not purchased.

Use of Evaluation Results
Through a more focused effort, marketing materials and communication will be targeted to specific audiences allowing us to create effective campaigns and strategies for enrollment.

Related Items
There are no related items.

ENR 04: Policy manual...
Start: 7/1/2011  
End: 6/30/2012  

Unit Goal  
Create a policy and procedure manual  

Evaluation Procedures  
Working policy and procedure manual  

Actual Results of Evaluation  
This is an ongoing process.  

Use of Evaluation Results  
The manual will be a working document, as such; it will be regularly updated to reflect changes in technology and processes (example: paperless).  

Related Items  
There are no related items.
Section IV.a

Brief Description

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section IV.b

Comparative data
Enrollment, CHP, majors, graduation rates, expenditures, trends, etc.

Judgment
☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative
Section IV.c

Diversity Compliance Initiatives and Progress

Judgment
☐ Meets Standards   ☐ Does Not Meet Standards   ☐ Not Applicable

Narrative
Section IV.d

Economic Development Initiatives and Progress

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
**Section IV.e**

**Grants, Contracts, Partnerships, Other Accomplishments**

**Judgment**

- [ ] Meets Standards  
- [ ] Does Not Meet Standards  
- [ ] Not Applicable

**Narrative**
Section IV.f

Service Learning Data
List of projects, number of students involved, total service learning hours, number of classes, faculty involved, accomplishments.

Judgment
☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section IV.g

Strategic Plan Data
Only use this section if you have strategic plan info to report that is not covered in other areas of your report.

Judgment
☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section IV.h

Committees Reporting To Unit
Each unit includes in the annual plan and report a list of the committees whose work impacts that unit or any other aspect of the university; along with the list will be a notation documenting the repository location of the committee files and records. Committee actions affecting the unit’s goals may be noted in other applicable sections of the annual reports. Not required to be included in the unit’s annual plan and report, but required to be maintained in the repository location, will be a committee file that includes, for each committee: Mission and by-laws, Membership, Process, Minutes.

Judgment
☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative
Section V.a

Faculty (Accomplishments)
Noteworthy activities and accomplishments

Judgment
☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section V.b

Staff (Accomplishments)

Judgment
☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Rodney Martin, MED, BSE
Director of Admissions
Section V.c

Administrators (accomplishments)

Judgment
☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section V.d

Position(s) requested/replaced with justification

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section V.e

Recommended Change(s) of Status

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative
Section VI.a

Changes Made in the Past Year

Judgment
☐ Meets Standards ☐ Does Not Meet Standards ☐ Not Applicable

Narrative
Section VI.b

Recommended Changes for the Coming Year

Judgment

☐ Meets Standards  ☐ Does Not Meet Standards  ☐ Not Applicable

Narrative