

Unit Level Report AY 2012
Department: Coahoma County Higher Education Center

Delta State

Academic Affairs/Provost and VPAA

Coahoma County Higher Education Center

CCHEC Mission Statement

Mission statement

To expand educational opportunity for the people in Coahoma County, and the surrounding counties, by offering classes and events that will encourage personal development and promote a better quality of life for all people in the Mississippi Delta.

Related Items

There are no related items.

CCHEC 2012_01: Improvement of Campus

Start: 7/1/2011

End: 6/30/2012

Unit Goal

CCHEC will push to get primary construction needs of the campus completed. The specific needs include adding a bathroom to the Lewis Technology Building, adding a fence and outside cameras to secure the campus, and making the J.W. Cutrer House ADA compliant.

Evaluation Procedures

Achievements are measured as they are completed.

Actual Results of Evaluation

As of June 2012, the following items are in progress: installing restrooms in the Lewis Technology Building, updating the Cutrer Mansion for ADA compliance, expanding the parking lot and securing the campus with an interior fence, gates, lights, intrusion alarm system, and closed caption television surveillance cameras. Projected completion date is November 2012.

Use of Evaluation Results

Related Items

 **SP4.Ind04: Facilities Management**

CCHEC 2012_02: Increased marketing

Start: 7/1/2011

End: 6/30/2012

Unit Goal

CCHEC will increase communications and outreach through publicity.

Evaluation Procedures

Tracking number of articles published in the newspaper, number of updates on Facebook, a new website up and running online, number of email alerts that go out to the CCHEC distribution list.

Actual Results of Evaluation

Five substantive articles were published in The Clarksdale Press Register:

- 1) Higher Ed Center Holds Open House, Hires New Assistant -- Published July 27, 2011
- 2) Walton Foundation Takes City Tour -- Published August 11, 2011
- 3) Higher Education Center Sprouting Wings -- Published September 7, 2011
- 4) Waller's Passion is Fueling Progress at Higher Ed Center -- Published October 21, 2011
- 5) ADA Compliance, Security, Revitalization Behind CCHEC Construction -- Published June 27, 2012

Note: This does not include ads that were purchased to run in the local newspaper.

The CCHEC Facebook page was created in June 2011, and since its creation to June 2012, it had approximately 37 updates added to its Facebook page. The CCHEC landing page on the Delta State website was developed in May 2012. Approximately 15 email alerts were sent out to the CCHEC distribution list from July 1, 2011 to June 30, 2012.

Use of Evaluation Results

Serve as a record of progress and to build outreach within the community

Related Items

  **SP2.Ind01: Enrollment**

  **SP5.Ind06: Community Outreach**

CCHEC 2012_03: Increase visitor traffic and use of facilities

Start: 7/1/2011

End: 6/30/2012

Unit Goal

The CCHEC will increase visitor traffic on the CCHEC campus and increase use of facilities.

Evaluation Procedures

Track number of events held on the campus.

Actual Results of Evaluation

Averaged three events per month.

Use of Evaluation Results

To determine growth and value of the Center in the community and the region and to assist in developing new programs and opportunities for use of the CCHEC now and in the future.

Related Items

There are no related items.

Section IV.a Brief Description

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

The Coahoma County Higher Education Center (CCHC) was designed to enhance the outreach capabilities of Delta State University (DSU) and Coahoma Community College (CCC). The partnership between the two institutions allows them to expand their educational outreach to the people of Coahoma County, and the surrounding counties, by offering junior and senior level coursework as well as continuing education classes. The central location of the CCHC gives the people of Coahoma County a real advantage by giving them an opportunity to increase their education with a minimum of travel. Both institutions plan to offer programmatic coursework at the CCHC that will target high needs within the region. These may include, but are not limited to professional development opportunities in the following areas: education and teacher preparation, healthcare, and business development. Continuing education programs (non-degree coursework) may include, but are not limited to the culinary arts, performing arts, hospitality and tourism, the music industry, and mental and physical enrichment opportunities. Cultural events are also scheduled throughout the year at the CCHC as another avenue to expand educational opportunities within the region and to encourage life-long learning for all of its citizens.

Section IV.b

Comparative data

Enrollment, CHP, majors, graduation rates, expenditures, trends, etc.

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

The CCHEC does not collect enrollment data for academic courses as the Center's primary role is marketing and coordinating the schedules for the courses offered by the two institutions. DSU data can be found in the Graduate and Continuing Education Report. Limited CCC data may be accessed through the community college website.

Section IV.c

Diversity Compliance Initiatives and Progress

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

The Cuter Mansion is rented for private events by African Americans 50% of the time. The Lewis Building and the Cutrer Mansion are utilized by organizations that are ethnically and culturally diverse.

Section IV.d

Economic Development Initiatives and Progress

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

The CCHEC's partnership with the Carnegie Public Library developed a proposal to create an annual "Community Book Talks" literary series which invites authors from all over the country to come to Clarksdale to speak about their published works and the importance of literacy. Part of the proposal was to use the grant money awarded to utilize different caterers and restaurants for the events, put the authors up in downtown lofts and inns, take them out to dinner in downtown Clarksdale for lunch and/or dinner, and show them the Delta. This was one small way of promoting our downtown businesses and supporting them economically. The other primary purpose of partnership was to increase traffic on the CCHEC campus and show people how beautiful an historic this tiny campus really is.

Section IV.e

Grants, Contracts, Partnerships, Other Accomplishments

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

The CCHEC has successful working partnerships with the Carnegie Public Library, the Clarksdale Garden Club, the Tennessee Williams Festival, The Center for the Study of Southern Culture at the University of Mississippi, Delta Yoga, the Clarksdale Municipal School District, the Coahoma County School District, ASPIRE of NDMS, the Delta Bridge Project, the Delta Directions collaborative with Harvard Law School and the University of Mississippi Law School and the Delta Fresh Foods Initiative.

Section IV.f

Service Learning Data

List of projects, number of students involved, total service learning hours, number of classes, faculty involved, accomplishments.

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section IV.g

Strategic Plan Data

Only use this section if you have strategic plan info to report that is not covered in other areas of your report

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section IV.h

Committees Reporting To Unit

Each unit includes in the annual plan and report a list of the committees whose work impacts that unit or any other aspect of the university; along with the list will be a notation documenting the repository location of the committee files and records. Committee actions affecting the unit's goals may be noted in other applicable sections of the annual reports. Not required to be included in the unit's annual plan and report, but required to be maintained in the repository location, will be a committee file that includes, for each committee: Mission and by-laws, Membership, Process, Minutes.

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section V.a

Faculty (Accomplishments)

Noteworthy activities and accomplishments

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section V.b

Staff (Accomplishments)

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section V.c

Administrators (accomplishments)

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Jen Waller, Director

Working with the Bureau of Buildings and Delta State University's Facilities Management Team to update the CCHEC campus with much needed facilities improvements including bathrooms in the Lewis Technology Building, security upgrades and ADA compliance.

Worked in Partnership with the Carnegie Public Library to secure a \$20,000 grant from the New Hampshire Charitable Foundation to fund the Community Book Talks Lecture Series in Clarksdale

Serves on the Delta Bridge Project's Educational Goal Team
Member of the Clarksdale Garden Club
Member of the Clarksdale Rotary Club

Section V.d

Position(s) requested/replaced with justification

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section V.e

Recommended Change(s) of Status

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section VI.a

Changes Made in the Past Year

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section VI.b

Recommended Changes for the Coming Year

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative