

Delta State
University

College
of
Business



**INTEGRATED
MASTER OF BUSINESS
ADMINISTRATION**

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PURPOSE OF THE iMBA PROGRAM

The Integrated Master of Business Administration (iMBA) has been developed for professionals and managers seeking to expand their interpersonal, managerial, and leadership skills in preparation for mobility, advancement and promotional opportunities. This 30 credit hour program consists of three modules leading to a Master of Business Administration degree. The core subjects are integrated into three modules of ten credits each, which includes online and distance learning activities. Class meetings and delivery mechanisms vary according to module and instructor preferences.

ADMISSION

Full admission to the iMBA is granted to an applicant who has met the following criteria:

1. Has earned a baccalaureate degree, which is fully accredited by one of the recognized accrediting agencies, and meets all other requirements for admission to Graduate School;
2. Has completed 30 semester hours consisting of the following: Financial Accounting I, Managerial Accounting, Macroeconomics, Microeconomics, Management Principles, Business Finance, Marketing Principles, Statistics, Microcomputer Applications and Legal Environment of Business;
3. Has an appropriate academic background, work experience, and performance on the Graduate Management Admission Test (GMAT). The applicant's GMAT score must meet the following at a minimum:

$(\text{Upper-level GPA} \times 200) + \text{Work Experience} + \text{GMAT score} \geq 1100$

*Scale of 4.0

Work experience (Managerial or Professional Experience) is factored in as follows:

- 1 – 2 years = 50
- 3 or more years = 100;

4. Has a GPA of 3.0 on all upper-division courses, and an overall GPA of 3.0, both on a 4.0 scale.

Applications of students lacking the quality of business experience, and/or scoring below the required level on the GMAT are forwarded to the College of Business Graduate Programs Committee for consideration.

DEGREE REQUIREMENTS

Candidates for the iMBA are required to meet the following criteria:

1. Fulfill the general requirements for a graduate degree at Delta State University.
2. Applicants lacking prerequisite courses as specified above or a 3.0 overall undergraduate GPA, will be required to take the following courses:

MBA 500 - Financial Accounting for Managers (3 hrs.)

MBA 505 - Productivity Software for Executives (3 hrs.)

MBA 520 - Theory of Economics (3 hrs)

MBA 530 - Theory of Business Finance (3 hrs.)

MBA 540 - Statistics for Managers (3 hrs.)

MBA 550 - Theory of Management (3 hrs.)

MBA 560 - Theory of Marketing (3 hrs.)

Students taking these prerequisite courses must earn a grade point average of 3.0 with no grade less than a "C".

3. Complete the following three modules of ten credits each (30 credit hours total):
Module I: Financial Strategy, Module II: Strategic Planning, and Module III: Operational Strategy with a 3.0 grade point average and no grade less than a "C". (See back for curriculum and module descriptions.)

INVEST IN YOUR FUTURE

Acquire the knowledge and skills you deserve...

Integrated Master of Business Administration Program

- Convenient online delivery with limited in person visits per module.
- Online classes feature frequent chat and discussion activities with other students and faculty.
- Opportunities to build professional networks with other students, faculty, and business leaders.
- Hands on learning opportunities may be scheduled in local facilities and agencies.

INTEGRATED MASTER OF BUSINESS ADMINISTRATION CURRICULUM (30 Semester Hours)

Module I: Financial Strategy

ACC 600 Managerial Accounting (3 hrs.)
FIN 600 Financial Management (3 hrs.)
MGT 601 Applied Decision Science (3 hrs.)
CIS 600 Management Information Systems (1 hr.)

Module II: Strategic Planning

MGT 600 Management Seminar (3 hrs.)
MGT 640 Managing in a Global Environment (3 hrs.)
MGT 695 Strategic Project Management (3 hrs.)
CIS 600 Management Information Systems (1 hr.)

Module III: Operational Strategy

MKT 600 Strategic Marketing (3 hrs.)
ECO 612 Managerial Economics (3 hrs.)
MGT 625 Production Operation Management (3 hrs.)
CIS 600 Management Information Systems (1 hr.)

Revised: 11/12/07

MODULE DESCRIPTIONS

Module I: Financial Strategy. In this module students are introduced to various quantitative tools, techniques and models used in making investment and capital budgeting decisions. Information technology as it relates to e-commerce is incorporated into the module for one hour credit. 10 credit hours.

Module II: Strategic Planning. This module integrates the concepts of strategic planning such as visioning and adapting to internal and external environmental changes. In an organization setting ranging from a small business to a global corporation, students develop goals, strategies, and timetables to implement a strategic planning process. This module focuses on developing managerial and leadership skills. Topics include mergers, downsizing, employee theft, 360-degree performance appraisals, and an assessment of personal leadership style. This module integrates core management principles designed to develop students' interpersonal, managerial and leadership skills critical for success in the twenty-first century. 10 credit hours.

Module III: Operational Strategy. In this module students develop marketing strategies integrated with critical financial decision-making that emphasize the interrelationship of firms and society. Students learn how to market their product or service to domestic and international markets and perform the financial analysis necessary to ensure market viability. This module allows students to focus on managing the physical operations of the business and information technology to improve the effectiveness and efficiency of businesses. 10 credit hours.

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