

# APRIL 28, 2018

## -DELTA DOWN & DIRTY-

Delta State University  
Cleveland, Mississippi

# Sponsorship Packet



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- Todd Davis, Delta Down & Dirty Race Director -  
tdavis@deltastate.edu | 662-846-4555

Hosted by DSU College of Education and Human Science Division for Health, PE, and Recreation  
Proceeds Benefit DSU Outdoor Recreation Education and DSU Youth Programs

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**SPONSORSHIPS DUE: FRIDAY, MARCH 30, 2018**

## **SPONSORSHIPS:**

Completed Sponsorship Forms and Full Commitment can be delivered to Forest E. Wyatt Center or Mailed.

**Checks** made out to: DSU Outdoor Recreation

**Cash** to be delivered to HPER Division Office with completed registration form.

**Credit Card** Information with Sponsorship Form dropped off to HPER Division on DSU Campus

**-or-** Faxed to: 662.846.4571 **-or-** Scan and email form to [tdavis@deltastate.edu](mailto:tdavis@deltastate.edu).

Mail forms to: Delta Down & Dirty | HPER DIVISION BOX B2 | Delta State University | Cleveland, Mississippi 38733

**-OR-**

**Email** all scanned forms to: [tdavis@deltastate.edu](mailto:tdavis@deltastate.edu)

## **HOW CAN YOU HELP THIS EVENT BE A SUCCESS?**

1. **Time:** Hundreds of potential RACERS and families will attend this event, we will need volunteers to set up the course, welcome families to the event, register participants, encourage participants on the course, and hand out finisher medals!
2. **Supply Donations:** An event of this magnitude will need certain materials to make it a success. Finisher food, safety items, Volunteer T-shirts, aid station, water, fruit, etc.
3. **General Sponsorship :** The financial contribution from you or your company/organization will go a long way to ensure a safe and successful event for all participants.

### **BIG NASTY Sponsorship - \$1000.00 (6 Available)**

-LOGO & Company Banner on Start Line Banner, Photo Area Banner, and Business Banner on Major Obstacle

-Large LOGO on all promotional materials sent out

-Large LOGO on all Welcome Banners and Race Day Details

-Race Day Mentions and Ads Announced over PA

-Large LOGO on T-shirts, bags, and other give-away material on race day

-4 FREE Youth Registration for Event (Can be given to anyone)

-4 FREE T-Shirts

-4 FREE Custom Race Stickers

### **DIRTY DOG Sponsorship - \$500**

-Banner on Major Obstacle

-Small LOGO on all promotional materials sent out

-Small LOGO on banners and race day materials

-Small LOGO on T-shirts, bags, and other give-away material on race day

-2 FREE Youth Registrations for Event (Can be given to anyone)

-2 FREE T-Shirts

-2 FREE Custom Race Stickers

### **MUD BUG Sponsorship - \$100**

-Banner Near Minor Obstacle

-Name on promotional materials sent out

-Name on sponsorship banner

-Name on T-shirt

-1 FREE Youth Registration for Event (Can be given to anyone)

-1 FREE T-Shirt

-1 FREE Custom Race Sticker

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## Sponsorship Form



YES! My company/organization wants to help the Delta Duathlon be successful and bring people, excitement, and energy to Cleveland.

Company/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Phone # \_\_\_\_\_

Email \_\_\_\_\_

### INTEREST HELPING IN WHICH WAY? (Check all that apply)

Time - Hundreds of kids and their families will attend this event, we will need volunteers to set up the course, welcome families to the event, register participants, encourage the kids on the course, and hand out finisher medals!  
Number of people expected to volunteer \_\_\_\_\_ Hour(s) Commitment \_\_\_\_\_

Supply Donations - An event of this magnitude will need certain materials to make it a success. Finisher food, safety items, Volunteer T-shirts, aid station, water, fruit, cones, blockades, barriers, etc:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Financial Sponsorship - The financial contribution of your company/organization will go a long way to ensure a safe and successful event, the continuation of events like these and the continued availability of outdoor recreation activities for Cleveland Youth! (Select one)

**BIG NASTY Sponsorship - \$1000.00 (6 Available)**

- LOGO & Company Banner on Start Line Banner, Photo Area Banner, and Business Banner on Major Obstacle
- Large LOGO on all promotional materials sent out
- Large LOGO on all Welcome Banners and Race Day Details
- Race Day Mentions and Ads Announced over PA
- Large LOGO on T-shirts, bags, and other give-away material on race day
- 4 FREE Youth Registration for Event (Can be given to anyone)
- 4 FREE T-Shirts
- 4 FREE Custom Race Stickers

**DIRTY DOG Sponsorship - \$500**

- Banner on Major Obstacle
- Small LOGO on all promotional materials sent out
- Small LOGO on banners and race day materials
- Small LOGO on T-shirts, bags, and other give-away material on race day
- 2 FREE Youth Registrations for Event (Can be given to anyone)
- 2 FREE T-Shirt
- 2 FREE Custom Race Sticker

**MUD BUG Sponsorship - \$100**

- Banner Near Minor Obstacle
- Name on promotional materials sent out
- Name on sponsorship banner
- Name on T-shirt
- 1 FREE Youth Registration for Event (Can be given to anyone)
- 1 FREE T-Shirt
- 1 FREE Custom Race Sticker

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### **SPONSORSHIPS DUE: FRIDAY, MARCH 30, 2018**

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Credit Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Amount to be charged on card: \$ \_\_\_\_\_

I \_\_\_\_\_ give Delta State University permission to charge my credit card for the amount listed above to be fully entered into the Delta Down & Dirty.

Credit Card Signature: \_\_\_\_\_