BACHELOR OF APPLIED SCIENCE
BUSINESS ADMINISTRATION
GENERAL BUSINESS - MARKETING/MANAGEMENT Concentration
2023-2024 Catalog

Total Degree Requirements 121 hours

NAME _____ UA/GA _____ **GRAD DATE** ___

DSU ID#_____ **ADVISOR** _____ BAN_____ GPA_____

Evaluated by_____**Date**_____ DBASE _____ HON_____

GENERAL EDUCATION REQUIREMENTS 30				
COURSE	SUB/TR	SEM	HRS	GR
ENG 101 Eng Comp			3	
ENG 102/200 Eng Comp			3	
Any Literature Course			3	
HIS 101, 102, 103, 104, 201, 202			3	
*FINE ARTS OR PHI 201			3	
MAT 104 Coll Alg			3	
**LAB Science			3	
**LAB Science			3	
***ECO 210 Intro to Macroeconomics			3	
ECO 211 Intro to Microeconomics			3	
****Perspectives on Society & Personal Dev.			3	

*Transfer credit for most lit courses will count for this requirement

**One appreciation, history, or intro to art/music or creative writing
  Or PHI 201

***BIO 100, 110, 123; CHE 101, 102, 110; PHY 105, 110, 115;
 GIS 202

****Mistake in catalog showing both ECO 210 & 211 required

*****CEL 300, CIS 205, COM 101, 202; ECO 210, 211;

FCS215, 270, 325, 343; For. Lang.101; GEO201, 303; LIB101, PER101,

PER Activity Course (100 level); PSC 103, 201; PSY 101;

SHS 360; SOC 101; SWO 101, 300

UNIVERSITY REQUIREMENT 1					
COURSE			SUB/TR	SEM	HRS	GR
University Requirement FYS 300					1	

CAREER / TECHNICAL 45*			
COURSE	GR/HR	COURSE	GR/HR

*Department notifies Registrar's Office of
career/technical to be articulated

GENERAL BUSINESS - MARKETING/MGMT 39				
COURSE	SUB/TR	SEM	HRS	GR
ACC 220 Financial Acct I			3	
CIS 300 Management Information Systems			3	
FIN 300 Business Finance			3	
FIN 310 Risk and Insurance			3	
GBA 220 Legal Env of Bus			3	
MGT 300 Prin of Management			3	
MGT 327 Human Resources Mgmt			3	
MKT 300 Marketing Principles			3	
MKT 321 Professional Selling			3	
MKT 358 Consumer Behavior			3	
MKT 388 Business Research Methods			3	
MKT 475 International Marketing			3	
MKT 499 Marketing Seminar			3	

ELECTIVES 0-6				
COURSE	SUB/TR	SEM	HRS	GR
			3	
			3	

TRANSFER WORK/NON-TRADITIONAL WORK						
SCHL	CR	HA	HP	QP	GPA	

DATE	DSU AVERAGE TO DATE				Totals to date	

Updated 11/3/2023