BACHELOR OF BUSINESS ADMINISTRATION DEGREE

MARKETING (16 catalog)

NAME _____ UA/GA _____ **GRAD DATE** ___

DSU ID#_____ **ADVISOR** _____ BAN_____ GPA_____

Evaluated by_____**Date**_____ DBASE _____ HON_____

GENERAL EDUCATION REQUIREMENTS 39-42

COURSE	SUB/TR	SEM	HRS	GR
ENG 101 Eng Comp			3	
ENG 102/103 Eng Comp			3	
ENG LIT Elect			3	
HIS 101,102,103,104,201, or 202			3	
*FINE ARTS			3	
PHI 201 or any ENG LIT, HIS, or				
FINE ART not already taken above			3	
MAT 104 College Algebra (C or better required)			3	
LAB Science			3	
LAB Science			3	
ECO 210 Intro to Macroeconomics			3	
ECO 211 Intro to Microeconomics			3	
CIS 205 Micro Applications			3	
COM 101, 102, or 202			3	

*Select one art, music, or theater appreciation, history, or intro course

WRITING PROFICIENCY REQUIREMENTS

ENG 300, CR/CAAP, CR/PPST, ENG 301		0-3	

SPECIAL DEGREE REQUIREMENTS 6

*GBA 204 Quant Methods for Business		3	
PSY 101 Gen Psychology OR			
SOC 101 Intro to Sociology		3	

*a grade of 'C' or higher in MAT 104 is prerequisite

BUSINESS CORE 39

Overall GPA on Business Core must be 2.0 or better

ACC 220 Financial Accounting I			3	
ACC 320 Managerial Acct			3	
CIS 300 Mgmt Info Systems			3	
FIN 300 Business Finance			3	
GBA 203 Bus Communicat			3	
GBA 220 Legal Env of Bus			3	
MGT 200 Statistics			3	
MGT 300 Prin of Management			3	
MGT 327 Human Resources Mgmt			3	
MGT 342 Operations Mgt			3	
MGT 435 International Business			3	
MGT 499 Strategic Mgt			3	
MKT 300 Marketing Principles			3	

MARKETING 24

COURSE	SUB/TR	SEM	HRS	GR
MKT 321 Personal Selling			3	
MKT 358 Consumer Behavior			3	
MKT 388 Business Research Methods			3	
MKT 475 International Marketing			3	
MKT 499 Marketing Mgt			3	
Marketing Elective			3	
Marketing Elective			3	
Marketing Elective			3	

GENERAL ELECTIVES 13-16

COURSE	GR/HR	COURSE	GR/HR

DATE		DSU AVERAGE TO DATE				Totals to date

TRANSFOR WORK/NON-TRADITIONAL WORK

SCHL	CR	HA	HP	QP	GPA	