

# Traditional Master of Business Administration (MBA) Curriculum

## REQUIRED COURSES (27 HOURS)

ACC	600	Managerial Accounting ▪ 3 hrs.
CIS	600	Management Information System ▪ 3 hrs.
*	601	Applied Decision Science ▪ 3 hrs.
ECO	612	Managerial Economics ▪ 3 hrs.
FIN	600	Financial Management ▪ 3 hrs.
MGT	600	Management Problems ▪ 3 hrs.
MGT	625	Production/Operations Management ▪ 3 hrs.
MGT	695	Strategic Project Management ▪ 3 hrs.
MKT	600	Strategic Marketing ▪ 3 hrs.

**\*Note:** The 601 course is offered with a CIS, FIN, MGT and MKT prefix but can only count for 3 hours.

## APPROVED BUSINESS ELECTIVES (9 HOURS)

Any graduate level business course not listed as Required, is considered to be an elective. (Options are available for specialization ). Ask coordinator for more details.

**Total: 36 Semester Hours**

### FOR FURTHER ASSISTANCE, PLEASE CONTACT

#### Coordinator, College of Business Graduate Programs

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#### Division of Graduate Studies

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#### Dean, College of Business

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#### Registrar's Office

John Elliott, Registrar Phone: (662) 846-4040  
Email: jelliott@deltastate.edu Fax: (662) 846-4016

#### Student Business Services

Teresa Houston Phone: (662) 846-4697  
Email: thouston@deltastate.edu Fax: (662) 846-4791

#### Financial Aid

For Financial Aid Questions Phone: (662) 846-4670

#### Office of Information Technology/Technical Support

24 hour Technical Support Phone: (662) 846-4444



#### CONTACT US:

Master of Business Administration (MBA)  
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COLLEGE OF BUSINESS



# Master of Business Administration

Traditional Program Information

**DELTA STATE  
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# TRADITIONAL MASTER OF BUSINESS ADMINISTRATION



## DSU'S INSTITUTIONAL MISSION

As a regional Carnegie Master's I university, located in Cleveland, Mississippi, Delta State University serves as an educational and cultural center for the Mississippi Delta, emphasizing service to the Northern Delta counties and its campus centers in Clarksdale and Greenville.

The University offers undergraduate, graduate, and continuing education programs of study leading to baccalaureate and master's degrees in the Colleges of Arts and Sciences, Business, Education, and the School of Nursing, as well as a doctorate in education. Emphasis is placed on excellence in instruction, followed by service and research, in the creation of a community of scholars.

With special attention to small classes, a friendly environment, and a broad liberal arts foundation, the University encourages significant student-faculty interactions. Delta State provides programs and services that promote intellectual, cultural, ethical, physical, and social development. Students from different cultural, socioeconomic, and ethnic backgrounds will develop the ability to respect and evaluate the thoughts of others; to develop, assess, and express their own thoughts effectively; and to use the techniques of research and performance associated with their disciplines.

## WHAT IS THE PURPOSE OF AN MBA?

The purpose of a Master of Business Administration (MBA) is to provide you with a broad understanding of business concepts and operations.

The MBA is essentially a generalist degree that touches on all aspects of the business environment.

## WHAT IS REQUIRED FOR ADMISSION?

**There are two levels of admission to graduate study:**

- 1) Admission to the University
- 2) Admission to the degree program  
(Admission to the University is a prerequisite for admission to a degree program.)

### To be eligible for admission to the University the following requirements must be met:

An applicant must hold a baccalaureate degree from an accredited institution.

An applicant must have an undergraduate background appropriate for the graduate study proposed.

An applicant must be eligible to reenter in good standing the last college or university attended.

An applicant born after January 1, 1957 must present proof of immunization for measles and rubella. Medical exceptions to this policy are described in the General Catalog, a copy of which is available upon request.

### Admission to the MBA degree program requires the following prerequisites:

**Completion of 30 semester hours consisting of the following:**

Financial Accounting I  
Managerial Accounting,  
Microcomputer Applications  
Macroeconomics  
Microeconomics  
Management Principles  
Business Finance  
Marketing Principles  
Statistics  
Legal Environment of Business

*Prerequisites for the above-listed courses are waived.*

### Other prerequisites include:

Undergraduate grades and score on the Graduate Management Admission Test (GMAT) must meet the following:

A) GMAT score + (200 X undergraduate GPA\*) ≥ 950

B) GMAT Score + (200 X upper-level GPA\*) ≥ 1000

**\*Scale of 4.00**

Demonstrated writing proficiency as evidenced by scores on the GMAT Analytical Writing component (3.5 score) or the Collegiate Assessment of Academic Proficiency (CAAP) Writing Essay Test (3.0).

Demonstrated quantitative proficiency as evidenced by scoring within the 50th percentile on the GMAT quantitative component.

Demonstrated competency in business computer application programs.

## FINANCIAL ASSISTANCE

Financial assistance may be available to graduate students through the University's Financial Aid Office. Please contact them for more information regarding eligibility at 662.846.4670.

In addition, there are also a limited number of *Graduate Assistantships and Scholarships* available. If interested, please contact Graduate & Continuing Studies for more information at 662.846.4875.