GENERAL BUSINESS DEGREE REQUIREMENTS: 2011-2012 CATALOG

GENERAL EDUCATION REQUIREMENTS  45 HRS

I.  GENERAL EDUCATION REQUIREMENTS

   ___ENG 101 English Comp
   ___ENG 102 English Comp (ENG 101)
   ___ENG Literature (ENG 102) (j)
   ___ENG Literature (ENG 102) (j)
   ___Fine Arts, elect (a)
   ___History, elect (b)
   ___History, elect (b)
   ___MAT 104 College Algebra (MAT 100)
   ___PSY 101 General Psychology
   ___Laboratory Science, elect (d)
   ___Laboratory Science, elect (d)
   ___ECO 210 Principles of Macroeconomics (MAT 104)
   ___ECO 211 Principles of Microeconomics (MAT 104)
   ___COM 101 Speech Communications
   ___CIS 205 Micro Computer Applications

II. BUSINESS CORE REQUIREMENTS (k)  39 HRS

   Overall GPA must be 2.0 or higher on the following:

   ___ACC 220 Financial Accounting I
   ___ACC 320 Managerial Accounting (ACC 220)
   ___CIS 300 Management Information Systems (CIS 205, ACC 220)
   ___ECO 450 International Trade & Finance (ECO 210 & 211)
   ___FIN 300 Business Finance (ACC 220, ECO 210, 211)
   ___GBA 203 Business Communications (ENG 102)
   ___GBA 220 Legal Environment of Business
   ___MGT 200 Statistics (GBA 204)
   ___MGT 300 Principles of Management
   ___MGT 327 Human Resources Management (MGT 300)
   ___MGT 342 Operations Management (MGT 200)
   ___MGT 499 Strategic Management (e,f)
   ___MKT 328 Retail Management (MKT 300) OR
   ___MKT 330 Promotional Strategies (MKT 300)
   ___MKT 345 Internet Marketing OR
   ___MKT 425 Services Marketing (MKT 300)

III. SPECIAL DEGREE REQUIREMENTS  4 OR 6 HRS

   ___GBA 204 Quantitative Business Analysis (MAT 104)
   ___ENG 300 Exposition OR ENG 301 Expository Writing (ENG 101, 102, and 6 hours English Lit.)

IV. MAJOR (k)  21 HRS

   Select one of the following concentrations: (k)

   GENERAL BUSINESS ADMINISTRATION  12 HRS

   ___FIN 302 Small Business Finance
   ___IRR 300 Risk and Insurance
   ___MKT 321 Personal Selling (MKT 300)
   ___MGT 370 Entrepreneurship (MGT 300 OR MKT 300)

   Approved Electives for 9 hours:

   __________________________(3)  __________________________(3)

   ENTREPRENEURSHIP (k)  21 HRS

   ___FIN 302 Small Business Finance
   ___IRR 300 Risk and Insurance
   ___MKT 370 Entrepreneurship
   ___MGT 460 Small Business Management
   ___MKT 321 Professional Selling
   ___MKT 328 Retail Management (MKT 300) OR
   ___MKT 330 Promotional Strategies (MKT 300)

   ___MKT 345 Internet Marketing OR
   ___MKT 425 Services Marketing (MKT 300)

V. ELECTIVES: 14-16 hours

   124 TOTAL HOURS NEEDED FOR GRADUATION

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FOOTNOTES:

(a) Elect from ART 101, 212, 401, 402; MUS 114, 115; SPE 225
(b) Elect from 100 or 200 level courses
(c) MAT 100 waived if student had two years of high school algebra
(d) Elect from BIO 100; BIO 110 (BIO 100); CHE 110; PHY 110; PHY 202; PHY 205
(e) Senior standing or consent of instructor
(f) All business core must be completed
(g) Taught in Fall semester only
(h) Taught in Spring semester only
(i) Taught in Summer only
(j) Elect from ENG 203, 204, 309, 310, 312, 313
(k) Overall GPA on these courses must be C (2.0) or better