Mississippi Tourism Ephemera

Collection Title: Mississippi Tourism Ephemera

Manuscript No.: M026

Inclusive Dates: 1948 – 1976

Bulk Dates: 1960s

Volume: .25 cu. Ft.

Scope and Content

This collection contains publications about some of the most popular tourist attractions in different areas of Mississippi such as Clarksdale, Natchez, Vicksburg, and the Gulf Coast during the 1940s through the 1970s and into the 1980s. These brochures provided tourists with information on where to dine, places to shop, and historical sites to visit. There are also several publications within this collection that pertain to the historical background and economic development of the cities mentioned above.

Box Inventory

Folder 1: Brochures Concerning the Mississippi Gulf Coast

This folder contains brochures concerning the Mississippi Gulf Coast. Brochures of famous tourist attractions such as the Old Spanish Fort in Pascagoula, Mississippi and The Whistle Stop in Ocean Springs, Mississippi are included as well. 1960s – 1980s.

Folder 2: Brochures Concerning Clarksdale and Oxford, Mississippi

This folder contains a bi-monthly publication on Clarksdale, Mississippi that was printed as a guide to scenic and historical sites in and around Clarksdale. In this folder, there are also several brochures concerning Oxford, Mississippi and Mississippi in general. 1950s – 1980s.
Folder 3: Brochures and Publications Concerning Natchez, Mississippi

This folder contains a copy of Scenic South (1958), a publication about certain tourist attractions in Natchez. There are also brochures about the Natchez Pilgrimage (1948, 1953, 1956, 1957). Newspaper clippings and magazine articles concerning Natchez can be found in this folder as well. 1940s – 1970s.

Folder 4: Brochures and Publications Concerning Jackson, Mississippi

This folder contains several publications concerning Jackson (1964, 1968, and 1969). There are also two brochures about Jackson, Mississippi in this folder. 1960s.

Folder 5: Brochures Concerning Vicksburg, Mississippi

This folder contains several brochures concerning Vicksburg, Mississippi. undated.