

Bassi elected conference leader

November 7, 2010

George Bassi of Laurel was elected President of the Southeastern Museums Conference during the recent SEMC Annual Conference held in Baton Rouge, La.

Bassi has served as director of the Lauren Rogers Museum of Art in Laurel since 1993. He is a native of Leland and received his undergraduate degree in business from Delta State University and his Master of Arts degree in mass communications and public relations from the University of Southern Mississippi.

Bassi has more than 20 years of non-profit management and arts administration experience. He conducts workshops and retreats on fund raising, arts management, public relations and marketing, grant writing and board resources. He serves as an accreditation reviewer for the American Association of Museums.

Bassi serves on the Mississippi advisory committee for the National Museum of Women in the Arts, and is on the Boards of the Mississippi Institute of Arts & Letters, the United Way of the Pine Belt, and the Delta State University Alumni Association. He is a past president of the Laurel Rotary Club.

The Southeastern Museums Conference is a networking organization that serves to foster professionalism, mutual support, and communication.



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