

# 2019-20 ACADEMIC MAP

## BBA - General Business

TOTAL HRS: 121



Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

\* minimum grade required

FALL SEMESTER						SPRING SEMESTER					
PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR
YEAR 1 - Freshman	FYS 100/300 <sup>1</sup>	1	Univ Req			COM 101/202	Communication Studies	3	Gen Ed		
	CIS 205	3	Gen Ed			ENG 102	Composition II	3	Gen Ed		
	ENG 101	3	Gen Ed			PSY/SOC 101	Gen Psy/Princ of Soc	3	Spec Dgr		
	HIS 100/200	3	Gen Ed				Fine Arts	3	Gen Ed		
	MAT 104	3	Gen Ed	C			Lab Science	3	Gen Ed		
		Lab Science	3	Gen Ed					15		
		16									
YEAR 2 - Sophomore	ACC 220	3	Bus Core			ECO 211	Microeconomics	3	Gen Ed		
	ECO 210	3	Gen Ed			GBA 203	Business Communication	3	Bus Core		
	GBA 204	3	Spec Dgr			ENG 203/204	Intro to Literature	3	Gen Ed		
	GBA 220	3	Bus Core			MGT 200	Statistics	3	Bus Core		
		Humanities & Fine Arts	3	Gen Ed			General Elective	3	Elective		
		15					15				
YEAR 3 - Junior	ACC 320	3	Bus Core			CIS 300	Mgt Info Systems	3	Bus Core		
	FIN 310	3	Major			FIN 302	Small Business Finance	3	Major		
	MGT 300	3	Bus Core			MGT 327	Human Resources Mgt	3	Bus Core		
		General Elective	3	Elective		MGT 342	Operations Mgt	3	Bus Core		
		General Elective	3	Elective		MKT 300	Marketing Principles	3	Bus Core		
		15					15				
YEAR 4 - Senior	FIN 300	3	Bus Core			MGT 435	International Business	3	Bus Core		
	MKT 321	3	Major			MGT 460	Small Business Mgt	3	Major		
	MKT 328/358 <sup>2</sup>	3	Major			MGT 499	Strategic Mgt	3	Bus Core		
		Approved Elective	3	Major		MKT 328/358 <sup>2</sup>	Retail Mgt/Cons Behavior	3	Major		
		Approved Elective	3	Major			Approved Elective	3	Major		
		15					15				

<sup>1</sup>All incoming students required to enroll in FYS 100 (freshmen) or FYS 300 (transfers).

<sup>2</sup>Either MKT 328 or MKT 358 must be taken.