

ACADEMIC MAP



2017-18 BS - FAMILY AND CONSUMER SCIENCES: FASHION MERCHANDISING

TOTAL 120 HRS

*minimum grade required †offered every other year

Freshman (Fall Semester) 15 hrs total

ENG 101	English Composition	3 credit hrs	Gen Ed	
HIS 100 or 200	History	3 credit hrs	Gen Ed	
ART 101	Intro to Art	3 credit hrs	Gen Ed	
FCS 150	Concepts of Fam. Sys. I	3 credit hrs	Major	C*
	Lab Science	3 credit hrs	Gen Ed	

Freshman (Spring Semester) 15 hrs total

ENG 102	English Composition	3 credit hrs	Gen Ed	
	Humanities or Fine Arts	3 credit hrs	Gen Ed	
	Lab Science	3 credit hrs	Gen Ed	
FCS 151	Conc. of Fam. Sys. II (S)	3 credit hrs	Major	C*
MAT 104	College Algebra	3 credit hrs	Gen Ed	

Sophomore (Fall Semester) 15 hrs total

ART	Art Course with Lab	3 credit hrs	Minor	
	English Literature	3 credit hrs	Gen Ed	
ECO 210	Macroeconomics	3 credit hrs	Spec Dgr.	
ACC 220	Fin. Acct. I	3 credit hrs	Minor	

Sophomore (Spring Semester) 15 hrs total

ECO 211	Microeconomics	3 credit hrs	Spec Dgr.	
ART	Art Course with Lab	3 credit hrs	Minor	
COM 101	Public Speaking	3 credit hrs	Spec Dgr.	
FCS 320	Hist. Cost. (S)	3 credit hrs	Major	C*
CIS 205	Microcomputer App.	3 credit hrs	Spec Dgr.	

Junior (Fall Semester) 15 hrs total

FCS 244	Dress and Identity (F)	3 credit hrs	Major	C*
MKT 300	Marketing Principles	3 credit hrs	Minor	
FCS 310	Textiles (F)	3 credit hrs	Major	C*
CIS 235	Microcomputer App. II	3 credit hrs	Spec. Dgr.	
	FCS Elective	3 credit hrs	Major	C*

Junior (Spring Semester) 15 hrs total

ART	Art Course with Lab	3 credit hrs	Minor	
FCS 311	Apparel Analysis (S)	3 credit hrs	Major	C*
FCS 314	Int. Environmental Des. (S)	3 credit hrs	Major	C*
MKT 320	Merchandise planning	3 credit hrs	Spec Dgr.	
PSY 101	General Psychology	3 credit hrs	Spec Dgr.	

Senior (Fall Semester) 15 hrs total

FCS 447	Professional Devel.	3 credit hrs	Major	C*
FCS 484	Fashion Promotion (F)	3 credit hrs	Major	C*
FCS 340	Consumers (F)	3 credit hrs	Major	C*
MGT 300 or MGT 327	Prin. Of Mgt. or Per. Mgt.	3 credit hrs	Minor	
MKT 321	Professional Selling	3 credit hrs	Spec Dgr.	

Senior (Spring Semester) 15 hrs total

FCS 488	Internship (S)	3 credit hrs	Major	C*
FCS 485	Fashion Mer. (S)	3 credit hrs	Major	C*
FCS 494	Philosophy and Issues (F)	1 credit hr	Major	C*
	FCS or MKT Elective	3 credit hrs	Spec. Dgr.	
	Elective	2 credit hrs	Gen. Elec.	
MKT 328	Retail Mgt. (Pre: MKT 300)	3 credit hrs	Spec. Dgr.	

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Additional Notes

Special Degree Requirements:

- ▶ Under General Education requirements, CIS 205 is required. ECO 210 and 211 are required.
- ▶ Special Degree requirements are PSY 101 General Psychology and a Marketing or FCS elective.
- ▶ A minor in Business Administration and a minor emphasis in Art are required.