

ACADEMIC MAP



2017-18 BBA - GENERAL ENTREPRENEURSHIP

TOTAL 120 HRS

*minimum grade required; recommended for other courses classes in bold are only offered once a year

Freshman (Fall Semester) 16 hrs total

FYS 100/110	First Year Seminar		Gen. Elec.	C
CIS 205	Microcomputer App	3 credit hrs	Prof Dev	C
ENG 101	English Comp. I	3 credit hrs	Gen. Ed.	C
HIS 100/200	History	3 credit hrs	Gen. Ed.	C
MAT 104	College Algebra	3 credit hrs	Gen. Ed.	C*
	Lab Science	3 credit hrs		C

Freshman (Spring Semester) 15 hrs total

ENG 102	English Comp. II	3 credit hrs	Gen. Ed.	C
COM 101/202	Communications Studies	3 credit hrs	Gen. Ed.	C
PSY/SOC 101	Gen Psy/Intro to Socio	3 credit hrs	Spec Deg	C
	Fine Arts Elective	3 credit hrs	Gen. Ed.	C
	Lab Science	3 credit hrs	Gen. Ed.	C

Sophomore (Fall Semester) 15 hrs total

ACC 220	Financial Accounting	3 credit hrs	Core	C
ECO 210	Macroeconomics	3 credit hrs	Gen. Ed.	C
GBA 204	Quan. Meth. of Business	3 credit hrs	Spec Deg	C
GBA 220	Legal Env. of Business	3 credit hrs	Core	C
	Humanities/Fine Arts Elec	3 credit hrs	Gen. Ed.	C

Sophomore (Spring Semester) 15 hrs total

CIS 235	Microcomputer App	3 credit hrs	Prof. Dev.	C
ECO 211	Microeconomics	3 credit hrs	Gen. Ed.	C
ENG 203/204	English Literature	3 credit hrs	Gen. Ed.	C
GBA 203	Business Comm.	3 credit hrs	Core	C
MGT 200	Statistics	3 credit hrs	Core	C

Junior (Fall Semester) 15 hrs total

	<i>Writing Proficiency Requirement</i>			
ACC 320	Managerial Accounting	3 credit hrs	Core	C
CIS 300	Mgmt. Info Systems	3 credit hrs	Core	C
MGT 300	Principles of Mgmt.	3 credit hrs	Core	C
	General Elective	3 credit hrs	Gen. Elec	C
	General Elective	3 credit hrs	Gen. Elec	C

Junior (Spring Semester) 15 hrs total

FIN 300	Business Finance	3 credit hrs	Core	C
FIN 302	Small Business Finance	3 credit hrs	Major	C
MGT 327	Human Resources Mgmt.	3 credit hrs	Core	C
MGT 484	Organizational Behavior	3 credit hrs	Major	C
MKT 300	Marketing Principles	3 credit hrs	Core	C

Senior (Fall Semester) 15 hrs total

FIN 310	Risk and Insurance	3 credit hrs	Major	C
MGT/MKT 370	Entrepreneurship	3 credit hrs	Major	C
MKT 321	Professional Selling	3 credit hrs	Major	C
MKT 435**	Soc Med Mkt OR Gen Elec	3 credit hrs	Major	C
	General Elective	3 credit hrs	Gen. Elec	C

Senior (Spring Semester) 15 hrs total

FIN 403	Working Capital Mgmt.	3 credit hrs	Major	C
MGT 342	Prod/Ops Management	3 credit hrs	Core	C
MGT 499	Strategic Management	3 credit hrs	Core	C
MKT 330**	Promo. Strat OR Gen Elec	3 credit hrs	Major	C
MGT 435	International Business	3 credit hrs	Core	C

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TOTAL 124 HRS

Additional Notes

- ▶ *When meeting the Writing Proficiency Requirement, if ENG 301 is taken, general elective is not needed
- ▶ **Either MKT 328 OR MKT 358 must be taken