

# ACADEMIC MAP



## 2017-18 BBA - GENERAL BUSINESS

TOTAL 120 HRS

\*minimum grade required; recommended for other courses †offered every other year

### Freshman (Fall Semester) 15 hrs total

FYS 100/110	First Year Seminar		Gen. Elec	C
CIS 205	Microcomputer App	3 credit hrs	Gen. Ed.	C
ENG 101	English Comp. I	3 credit hrs	Gen. Ed.	C
HIS 100/200	History	3 credit hrs	Gen. Ed.	C
MAT 104	College Algebra	3 credit hrs	Gen. Ed.	C*
	Lab Science	3 credit hrs	Gen. Ed.	C

### Freshman (Spring Semester) 15 hrs total

COM 101/202	Communications Studies	3 credit hrs	Gen. Ed.	C
ENG 102	English Comp. II	3 credit hrs	Gen. Ed.	C
PSY/SOC 101	Gen Psy/Intro to Socio	3 credit hrs	Spec. Deg.	C
	Fine Arts Elective	3 credit hrs	Gen. Ed.	C
	Lab Science	3 credit hrs	Gen. Ed.	C

### Sophomore (Fall Semester) 15 hrs total

ACC 220	Financial Accounting	3 credit hrs	Core	C
ECO 210	Macroeconomics	3 credit hrs	Gen. Ed.	C
GBA 204	Quant. Mthd of Business	3 credit hrs	Spec. Deg.	C
GBA 220	Legal Env. of Business	3 credit hrs	Core	C
	Humanities/Fine Art Elec	3 credit hrs	Gen. Ed.	C

### Sophomore (Spring Semester) 15 hrs total

ECO 211	Microeconomics	3 credit hrs	Gen. Ed.	C
GBA 203	Business Comm.	3 credit hrs	Core	C
ENG 203/204	English Literature	3 credit hrs	Gen. Ed.	C
MGT 200	Statistics	3 credit hrs	Core	C
	General Elective	3 credit hrs	Gen. Elec.	C

### Junior (Fall Semester) 15 hrs total

	<i>Writing Proficiency Requirement</i>			
ACC 320	Managerial Accounting	3 credit hrs	Core	C
FIN 310	Risk and Insurance	3 credit hrs	Major	C
MGT 300	Principles Management	3 credit hrs	Core	C
	General Elective	3 credit hrs	Gen. Elec.	C
	General Elective	3 credit hrs	Gen. Elec.	C

### Junior (Spring Semester) 15 hrs total

CIS 300	Mgmt. Info Systems	3 credit hrs	Core	C
FIN 302	Small Business Finance	3 credit hrs	Major	C
MGT 327	Human Resources Mgmt.	3 credit hrs	Core	C
MGT 342	Operations Management	3 credit hrs	Core	C
MKT 300	Marketing Principles	3 credit hrs	Core	C

### Senior (Fall Semester) 16 hrs total

FIN 300	Business Finance	3 credit hrs	Core	C
MKT 321	Professional Selling	3 credit hrs	Major	C
MKT 328/358	Retail Mgmt/Cons Beh	3 credit hrs	Major	C
	Approved Elective	3 credit hrs	Major	C
	Approved Elective	3 credit hrs	Major	C

### Senior (Spring Semester) 15 hrs total

MGT 435	International Business	3 credit hrs	Core	C
MGT 460	Small Business Mgmt.	3 credit hrs	Major	C
MGT 499	Strategic Management	3 credit hrs	Core	C
MKT 328/358	Retail Mgmt/Cons Beh	3 credit hrs	Major	C
	Approved Elective	3 credit hrs	Major	C