

# ACADEMIC MAP

## 2016-17 BBA - GENERAL ENTREPRENEURSHIP

TOTAL 124 HRS

\*minimum grade required †offered every other year

### Freshman (Fall Semester) 15 hrs total

CIS 205	Microcomputer App	3 credit hrs	Prof. Dev.	C*
ENG 101	Eng Comp. I	3 credit hrs	Gen. Ed.	C*
HIS 100/200	History	3 credit hrs	Gen. Ed.	C*
MAT 103/104	Math	3 credit hrs	Gen. Ed.	C*
	Lab Science	3 credit hrs		C*

### Freshman (Spring Semester) 15 hrs total

COM 101/102	Communications Studies	3 credit hrs	Gen. Ed.	C*
ENG 102	English Comp. II	3 credit hrs	Gen. Ed.	C*
PSY/SOC 101	Gen Psy/Intro to Soc	3 credit hrs	Spec. Deg.	C*
	Fine Arts Elective	3 credit hrs	Gen. Ed.	C*
	Lab Science	3 credit hrs		C*

### Sophomore (Fall Semester) 15 hrs total

ACC 220	Financial Accounting	3 credit hrs	Major	C*
ECO 210	Macroeconomics	3 credit hrs	Gen. Ed.	C*
GBA 204	Quan. Meth. of Business	3 credit hrs	Spec. Deg.	C*
GBA 220	Legal Env. of Business	3 credit hrs	Major	C*
	Humanities/Fine Art Elec	3 credit hrs	Gen. Ed.	C*

### Sophomore (Spring Semester) 15 hrs total

CIS 235	Microcomputer App	3 credit hrs	Major	C*
ECO 211	Microeconomics	3 credit hrs	Gen. Ed.	C*
ENG 203/204	English Literature	3 credit hrs	Gen. Ed.	C*
GBA 203	Business Comm.	3 credit hrs	Major	C*
MGT 200	Statistics	3 credit hrs	Major	C*

### Junior (Fall Semester) 15 hrs total

ACC 320	Managerial Accounting	3 credit hrs	Major	C*
CIS 300	Mgmt. Info Systems	3 credit hrs	Major	C*
MGT 300	Principles Management	3 credit hrs	Major	C*
	Writing Proficiency	0-3 credit hrs**		C*
	General Elective	3 credit hrs**	Gen. Elect.	C*
	General Elective	3 credit hrs	Gen. Elect.	C*

### Junior (Spring Semester) 18 hrs total

FIN 300	Business Finance	3 credit hrs	Major	C*
FIN 302	Small Business Finance	3 credit hrs	Major	C*
MGT 327	Human Resources Mgmt.	3 credit hrs	Major	C*
MGT 484	Organizational Behavior	3 credit hrs	Major	C*
MKT 300	Marketing Principles	3 credit hrs	Major	C*
	General Elective	3 credit hrs	Gen. Elect.	C*

### Senior (Fall Semester) 16 hrs total

FIN 310	Risk and Insurance	3 credit hrs	Major	C*
MGT/MKT 370	Entrepreneurship	3 credit hrs	Major	C*
MKT 321	Professional Selling	3 credit hrs	Major	C*
MKT 435***	Soc Med Mkt OR Gen Elec	3 credit hrs	Gen. Elect.	C*
	General Elective	3 credit hrs	Gen. Elect.	C*
	General Elective	1 credit hr	Gen. Elect.	C*

### Senior (Spring Semester) 15 hrs total

FIN 403	Working Capital Mgmt.	3 credit hrs	Major	C*
MGT 342	Prod/Ops Management	3 credit hrs	Major	C*
MGT 435	International Business	3 credit hrs	Major	C*
MGT 499	Strategic Management	3 credit hrs	Major	C*
MKT 330***	Promo. Strat OR Gen Elec	3 credit hrs	Major	C*

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## Additional Notes

- ▶ \*\*When meeting the Writing Proficiency Requirement, if ENG 301 is taken, general elective is not needed
- ▶ \*\*\*Either MKT 328 OR MKT 358 must be taken