

## **DELTA MUSIC INSTITUTE**

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[dmi.deltastate.edu](http://dmi.deltastate.edu)

**MISSION:** The Delta Music Institute seeks to prepare students with the diverse skills needed to enter the technological, business, and creative areas of the music and entertainment industry.

The Delta Music Institute is an independent unit of the College of Arts and Sciences. Music Industry Studies at the DMI encourages exploration and embraces the entrepreneurial spirit. DMI students study a variety of professional areas in the recording and entertainment industry, including recording arts, music technology, songwriting, arts management, promotions, copyrights and contracts, and music marketing. The College of Business contributes courses in standard business practices and entrepreneurship.

The Delta Music Institute offers the Bachelor of Science in Music Industry Studies degree. Students may also pursue music industry studies through concentrations within the Bachelor of Science in Interdisciplinary Studies degree and as an emphasis in Sound Recording Technology within the Bachelor of Arts in Music degree.

The Bachelor of Science in Music Industry Studies (BS-MIS) degree offers concentrations in audio engineering technology and music industry entrepreneurship. This program of study is intended to develop a broad range of skills in audio engineering, live sound reinforcement, promotion, publishing, producing, and music entrepreneurship that will prepare students for entry in to today's music industry. A background in music is not required for admission to the Music Industry Studies program.

The Bachelor of Science in Interdisciplinary Studies (BSIS) is a unique degree that enables students to design an interdisciplinary course of study integrating coursework from multiple subject areas into a meaningful program. The DMI offers a program of courses in the field of Music Industry Studies for those students preparing for careers requiring functional knowledge of multiple disciplines.

The Bachelor of Arts in Music (BA) degree is offered through the Department of Music and is a non-professional degree that provides opportunities for wider exploration in the liberal arts. The B. A. degree in music offers study in music theory, music history, applied lessons, and ensemble performance, with additional coursework leading to an emphasis in Sound Recording Technology (SRT) offered through the Delta Music Institute. A background in music is recommended for admission to the program.

### **SPECIAL REQUIREMENTS OF THE DELTA MUSIC INSTITUTE**

Music Industry majors are required to complete a comprehensive senior project related to either an audio engineering technology or music industry entrepreneurship concentration. Students are also required to complete a practicum course and an internship.

All MIS majors and BSIS majors with a DMI concentration are required to attend music and/or music industry related activities during the academic year. Refer to DMI handbook for specific information.

Candidates for degrees and concentrations in the DMI curriculum are required to purchase specific hardware and related software and accessories as a condition for participation in the music industry studies program. Please visit the DMI website or contact the Coordinator of Sound Recording Technology with questions regarding equipment requirements.

Scholarship recipients and music industry majors may have further participation requirements.

Students in DMI courses should also refer to the DMI Student Handbook.

**SCHOLARSHIPS.** Conditions governing the awarding of scholarships for deserving students are presented in the financial section of this bulletin. Each scholarship is reviewed at the end of the current semester. Students with concentrations in music industry studies must maintain a DSU grade point average of 2.5 to remain eligible for DMI scholarships. Holders of Delta State University DMI Scholarships are informed of special conditions attached to these awards at the time of application.

**No grade below C in a required major course may be applied toward graduation. Any grade below C must be removed by repeating the course and earning a grade of C or better**

**DMI 100. INTRODUCTION TO MULTIMEDIA: iLIFE.** This course is designed to introduce students to Digital Arts skills and the Macintosh OS. The focus is on the creation of music, video, digital photography and web pages using Apple's iLife suite that is preinstalled on all Apple computers. 3

**DMI 101. MUSIC INDUSTRY SURVEY.** An overview of the various areas of and career opportunities in the music and recording industry. 3

**DMI 116. MUSIC FUNDAMENTALS FOR RECORDING INDUSTRY.** An introduction to reading and writing music. Topics include key and time signatures, scales, song form, melody, harmony, chords and the Nashville Number System. (For non-music majors) 3

**DMI 117. EAR TRAINING FOR THE RECORDING INDUSTRY.** Development of aural skills for application in the recording industry (for non-music majors). **Pre-req:** DMI 116. 3

**DMI 202. COMPUTER SKILLS FOR MUSICIANS I.** Theory and application of MIDI, sequencing, software instruments, effects, audio editing, notation and CD creation tools in Logic Pro, Waveburner and other applications as applicable. **Pre-req:** DMI 100; **Co-req:** DMI 211/SRT 111. 3

**DMI 203. COMPUTER SKILLS FOR MUSICIANS II.** Theory and application in sequencing, sampling, software instruments, effects and audio editing in ProTools and other applications as applicable. **Pre-Req:** DMI 100; **Co-req:** DMI 311/SRT 112. 3

**DMI 210. THE CRAFT OF SONGWRITING.** An introduction to the craft of popular songwriting. Topics include analysis of song form and structure, development of lyric and melody, comparison of styles and genres, and nurturing of individual creativity. Professional songs are analyzed, and student songs are created and critiqued in class. 3

**DMI 211/SRT 111. RECORDING STUDIO THEORY AND PRACTICE I.** Introduction to basic principles of audio recording, microphone theory and application, signal processing, and playback. **Pre-req:** DMI 100, MAT 104; **Co-req:** DMI 202. 3, 2

**DMI 214: LIVE SOUND REINFORCEMENT I.** Introduction to the techniques and ear training involved in live sound reinforcement. **Pre-req:** MAT 104; **Pre or Co-req:** DMI 211/SRT 111. 3

**DMI 300. INDIE MUSIC ENTREPRENEURSHIP.** This course is designed to give students an overview of various topics related to the preparation of a comprehensive independent music project. Topics will include artist and product development, publicity, promotion, and performance in an entrepreneurial context. **Pre-req:** Permission of instructor. 3

**DMI 302: HISTORY OF RECORDED MUSIC.** An overview of the development of recording technology from 1900-present, and its influence on classic recordings. 3

**DMI 305. APPLIED GUITAR.** Applied instruction in commercial guitar. 1-4

**DMI 306. APPLIED BASS GUITAR.** Applied instruction in commercial bass guitar. 1-4

**DMI 310. THE BUSINESS OF SONGWRITING.** A continuation of the study of the craft of popular songwriting, along with an

introduction to music publishing and song marketing. Topics include co-writing, specialty markets, demo production, song contracts. Professional songs are analyzed and student songs are created and critiqued in class. **Pre-req:** DMI 100, DMI 210. 3

**DMI 311/SRT 112. RECORDING STUDIO THEORY AND PRACTICE II.** Principles and applications of multi-track recording, advanced microphone techniques, and related monitoring. **Pre-req:** DMI 211/SRT 111; **Pre or Co-req:** DMI 203, PHY 210. 3, 2

**DMI 314: LIVE SOUND REINFORCEMENT II.** Advanced techniques and ear training involved in live sound reinforcement. **Pre-req:** DMI 214. 3

**DMI 315: ONLINE MUSIC MARKETING.** An exploration of online-based tools and emerging technologies used for music sales and marketing. Use of data and analytics, widgets, third-party social networking sites, and electronic communication strategies will be reviewed. **Pre-req:** DMI 300 or written permission of instructor. 3

**DMI 320: MUSIC PRODUCTION I.** This course instructs students in basic skills of music production, including booking studios, engineers, and musicians; and an overview of critical listening and post-production. **Pre-req:** DMI 100, DMI 101. 3

**DMI/SRT 322. CRITICAL LISTENING.** Introduction to principles and applications in sound system design and construction, monitoring theory, musical acoustics, and acoustic psychology. **Pre-req:** DMI 311/SRT 112; PHY 210. 3,2

**DMI 325: CONCERT PROMOTION AND TOURING.** An in-depth study of multiple facets of two related music industry areas; music promotion from a business promoter's point of view and concert touring from an artist's point of view. **Pre-req:** DMI 101. 3

**DMI/SRT 331. AUDIO MONITORING AND MIXING I.** Audio recording and mixing theory and application. **Pre-req:** DMI/SRT 322. 3,2

**DMI 335. DIGITAL AUDIO RECORDING FOR EDUCATORS.** An introduction to digital audio recording techniques and software (Garage Band, etc.) for application in educational settings. **Pre-req:** Basic computer competency. 2

**DMI 361. INSTRUMENTAL ENSEMBLE/OL'SKOOL REVUE.** Commercial music ensemble studying and performing the hits of the blues, R&B, soul, and funk genres. **Pre-req:** Instructor approval/audition. 1,1

**DMI 362. INSTRUMENTAL ENSEMBLE/DELTAROX.** Commercial music ensemble studying and performing the hits from the Classic Rock genre. **Pre-req:** Instructor approval/audition. 1,1

**DMI 370. HISTORY AND PRACTICE OF ELECTRONIC MUSIC.** Covers the history of electronic music and uses current technology for students to recreate specific styles of electronic music. **Pre-req:** DMI 202 or written permission of instructor. 3

**DMI 415. MUSIC BUSINESS COPYRIGHTS AND CONTRACTS.** Basic music business and legal principles in the areas of music publishing, recording contracts, booking agreements, artist management, touring, and merchandise. Course material will cover contracts, licenses, copyright registration, trademark information, and practical checklists. **Pre-req:** DMI 101 or written permission of instructor. 3

**DMI 419: RECORD LABEL PRACTICUM I.** This is the first of two courses in the practicum. Both courses must be completed successfully in sequence for the entire practicum to be graded. This two-semester course provides students both a theoretical foundation and practical experience in the planning, development, execution, and marketing of an audio production master for DSU's student-run record label, Fighting Okra Records. Students in the Record Label Practicum are responsible for identifying, signing, and developing the artist(s) featured on the recording. **Pre-req:** DMI 101. 2

**DMI 420: RECORD LABEL PRACTICUM II.** This is the second of two courses in the practicum. Both courses must be completed successfully in sequence for the entire practicum to be graded. This two-semester course provides students both a theoretical foundation and practical experience in the planning, development, execution, and marketing of an audio production master for DSU's student-run record label, Fighting Okra Records. Students in the Record Label Practicum are responsible for identifying, signing, and developing the artist(s) featured on the recording. **Pre-req:** DMI 419. 2

**DMI 421. INDEPENDENT PROJECTS IN ELECTRONIC MUSIC.** This course is designed to give students an opportunity to work independently in the Computer Lab; to apply skills and techniques learned in Computer Skills for Musicians and History and Practice of Electronic Music, toward the realization of a creative electronic music or digital audio project. **Pre-req:** DMI 202. 3

**DMI 425: LIVE EVENT PRACTICUM I.** This is the first of two courses in the practicum. Both courses must be completed successfully in sequence for the entire practicum to be graded. This two-semester course provides students both a theoretical foundation and practical experience in the planning, development, execution, and promotion of live events in campus and community venues. **Pre-req:** DMI 101; **Co-req:** DMI 325. 2

**DMI 426: LIVE EVENT PRACTICUM II.** This is the second of two courses in the practicum. Both courses must be completed successfully in sequence for the entire practicum to be graded. This two-semester course provides students both a theoretical foundation and practical experience in the planning, development, execution, and promotion of live events in on and off campus venues. **Pre-req:** DMI 425; **Co-req:** DMI 325. 2

**DMI 435: SOUND DESIGN FOR FILM & VISUAL MEDIA.** Writing and arranging music for visual media. Instruction also covers Foley, ADR (automated digital replacement), and basic sound design. **Pre-req:** DMI 202. 3

**DMI/SRT 441. SENIOR PROJECT.** Advanced theory and applications in audio recording, mixing, and mastering for producing a production-ready audio master, or the planning, development, and execution of music industry studies-related project. **DMI Pre-req:** DMI 331 or permission of instructor; **SRT Pre-req:** SRT 331. 3

**DMI 442/SRT 442. INTERNSHIP.** Orientation and preparation for internship in a professional music industry or media environment. **Pre-req:** Permission of instructor. DMI 442/SRT 442. 3-6, 6

**DMI 461. THE BLUES.** This course will examine how The Blues changed America and the world. In general, it is an interdisciplinary analysis of African American history, music and culture. In particular, it is an investigation of the Mississippi Delta blues and the social, political, and economic content from which it arose. 3

**DMI 492. INDEPENDENT STUDIES.** Current developments in music and entertainment industries. 1-6

## MUSIC INDUSTRY STUDIES (BACHELOR OF SCIENCE)

**GENERAL EDUCATION**.....44-47

See General Education requirements (pp 66-67) with the following exceptions:

Under Mathematics, MAT 104 is required

Under Lab Sciences, PHY 210 is required

Under Fine Arts, MUS 116 is required

Under Perspectives on Society, ECO 211 is required

Under Personal Development, FCS 215 is required

**DMI CORE**.....25-28

DMI 100, 101, 116, 117, 302, 419/420 or 425/426, 441, 442

**BUSINESS CORE**.....12

ACC 220, GBA 203, MKT 300, MGT 300

### CONCENTRATION

Select one of the following concentrations:

**AUDIO ENGINEERING TECHNOLOGY**.....24

DMI 202, 203, 211, 214, 311, 314, 322, 331

**MUSIC INDUSTRY ENTREPRENEURSHIP**.....24  
DMI 210, 300, 310, 315, 320, 325, 415, 435

**DMI ELECTIVES**.....5-11

(Up to five credits of DMI 305, DMI 306, DMI 361, or DMI 362 may count towards degree requirements)

**GENERAL ELECTIVES**.....2-8

**TOTAL DEGREE REQUIREMENTS**.....**124**